

# 10 Dallas



FEBRUARY • 1946

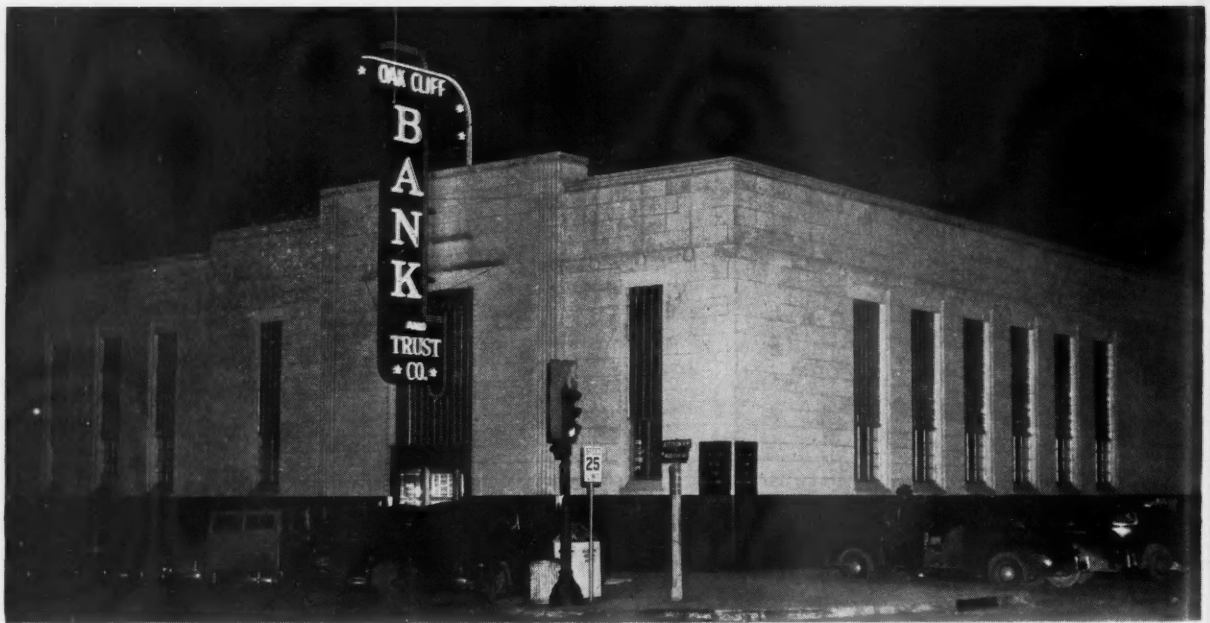
*Biggs*

# TEXAS' LARGEST SUBURBAN BANK

CAPITAL STRUCTURE NOW OVER ONE MILLION DOLLARS

January 1, 1937.....	\$2,541,037.23
January 1, 1938.....	\$2,458,685.99
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January 1, 1941.....	\$3,645,336.09
January 1, 1942.....	\$4,683,647.87
January 1, 1943.....	\$6,991,457.68
January 1, 1944.....	\$11,204,259.00
January 1, 1945.....	\$16,415,029.39
January 1, 1946.....	\$22,734,871.49

Ten-year net increase in total resources ... \$20,193,834.26



## THE OAK CLIFF BANK & TRUST COMPANY

DALLAS, TEXAS

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

# *First* AS A MATTER OF COURSE

## WITH Joe Franklin Myers *America's Candy Stylist*

JOE FRANKLIN MYERS, the creator of fine candies, takes firsts as a matter of course... and the leading stores from coast-to-coast and from Canada to Mexico clamor for more. First to make candy a food by adding vitamins, Joe Franklin Myers maintains the standard of vitamin content and purity by constant testing, each and every month, by a recognized modern Research Laboratory.

First to use such unique candy flavors as "sardine," "pound cake," "ginger-ale," "chicken-consome," "orange-peko-tea-with-lemon," "frankfurter," and others, he has produced captivating creations that have taken the nation by storm.

First to duplicate in candy stripes, the colors of each Allied nation's flag for the Conference in San Francisco last year, he even added flavors indicative of each nation's particular taste.

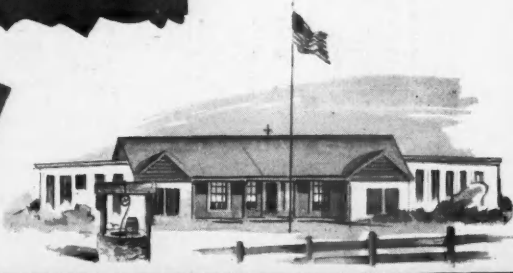
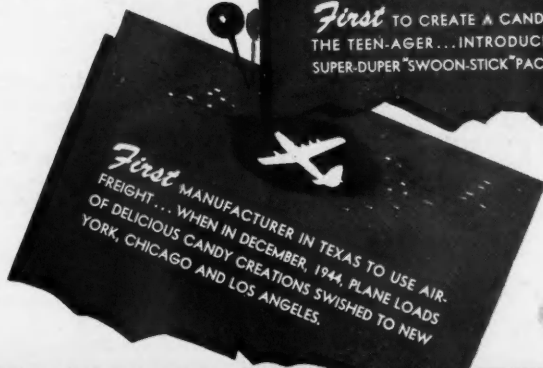
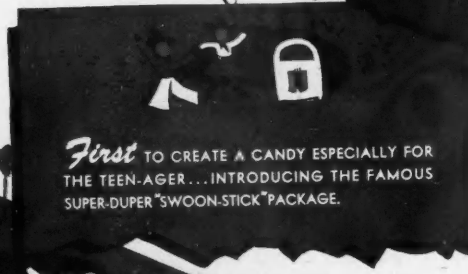
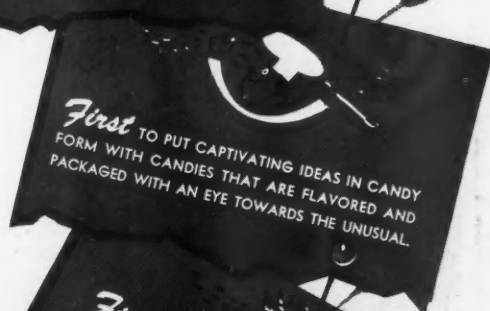
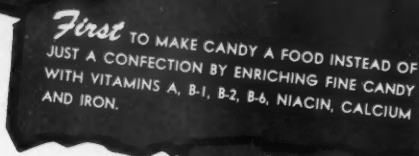
First to create special candy for the Teen-ager, he introduced the "super-duper swoon-stick" package, and was the first manufacturer in Texas to use Air Freight when, in December, 1944, plane loads of delicious candy creations were swished to New York, Chicago and Los Angeles.

With many more firsts to come, Joe Franklin Myers takes just pride in the recognition accorded his fine candies throughout the nation.

### For Your Listening Pleasure

turn your dial to

"Sweetest Story Ever Told," Sunday, 12:00-12:15, WFAA, Dallas  
 "Sweetest Story Ever Told," Sunday, 12:30-12:45, KMOX, St. Louis  
 "The Candy Kids," Sat., 11:30-12:00, KRDL, Dallas; KTRH, Houston  
 "The Varsity Drag Program," Daily, at 4:30 to 4:45, KSKY, Dallas



**JOE FRANKLIN MYERS Industries** DALLAS, TEXAS







# Dallas Pioneers

Years of Progress **INVITE** Greater Confidence

Old firms like old friends have demonstrated their worth through years of plenty and lean years of hardship. The concerns listed on this page have an enviable record and are known as "old friends" by thousands of customers and people living in this section.

Established

**1869 Padgitt Bros. Company**

77 Years (See Photo No. 1)  
Leather Goods—Wholesale and Retail

**1869 The Schoellkopf Co.**

77 Years (See Photo No. 2)  
Manufacturers and Wholesale Distributors

**1872 Dallas Ry. & Term. Co.**

74 Years (See Photo No. 3)  
Street Railway

**1872 Sanger Bros.**

74 Years in Dallas (See Photo No. 8)  
89 Years in Texas  
Retail Department Store

**1875 Dallas Trans. & Term. Warehouse Company**

71 Years (See Photo No. 4)  
Warehousing, Transportation and Distribution

**1875 First Natl. Bank in Dallas**

71 Years (See Photo No. 5)  
Banking

**1876 Trezevant & Cochran**

70 Years (See Photo No. 6)  
Insurance General Agents

**1876 Fakes & Company**

70 Years (See Photo No. 7)  
Furnishing Texas Homes Since 1876

**1885 Mosher Steel Co.**

61 Years (See Photo No. 9)  
Structural Reinforcing Steel and Machinery Repairs

**1889 J. W. Lindsley & Co.**

57 Years (See Photo No. 10)  
Real Estate, Insurance

**1889 Metzger's Dairy**

57 Years (See Photo No. 22)  
Dairy Products, Wholesale and Retail

**1890 William S. Henson, Inc.**

(Successors to J. M. Calville & Son)  
56 Years (See Photo No. 11)  
Printing and Advertising

**1893 Fleming & Sons, Inc.**

53 Years (See Photo No. 12)  
Manufacturers—Paper and Paper Products

Established

**1896 Briggs-Weaver Machinery Company**

50 Years (See Photo No. 13)  
Industrial Machinery and Supplies

**1899 Dallas Plumbing Co., Inc.**

47 Years (See Photo No. 14)  
Plumbers

**1900 John Deere Plow Co.**

46 Years (See Photo No. 15)  
Agricultural Implements

**1903 Dallas National Bank**

43 Years (See Photo No. 16)  
Banking

**1903 Acme Screen Co.**

43 Years (See Photo No. 17)  
Ac-Ka-Me Products, Insect Screens, Cabinets, Lockers, Boxes and Venetian Blinds

**1903 Republic Insurance Co.**

43 Years (See Photo No. 18)  
Writing Fire, Tornado, Allied Lines Automobile and Inland Marine Insurance

**1903 First Texas Chemical Mfg. Company**

43 Years (See Photo No. 19)  
Pharmaceutical Manufacturers

**1904 Atlas Metal Works**

42 Years (See Photo No. 20)  
Sheet and Metal Manufacturers

**1906 Hesse Envelope Co.**

40 Years (See Photo No. 21)  
Manufacturers of Envelopes & File Folders

**1909 The Southern Supply Co.**

37 Years (See Photo No. 23)  
Wholesale Hardware and Industrial Supplies

**1911 Graham-Brown Shoe Co.**

35 Years (See Photo No. 24)  
Manufacturing Wholesalers

**1912 Stewart Office Supply Co.**

34 Years (See Photo No. 25)  
Stationers—Office Outfitters

**1914 Texas Employers Ins. Assn.**

32 Years (See Photo No. 26)  
Workmen's Compensation Insurance  
(Advertisement)





# DALLAS

VOLUME 25

FEBRUARY, 1946

NUMBER 2

Established in 1922 by the Dallas Chamber of Commerce in the interest of Dallas and the Southwest, of which Dallas is the service center

CLIFTON BLACKMON . . . . . Editor  
VELMA BOSWELL . . . . . Business Manager  
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Member Southwestern Association  
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Industrial Editors

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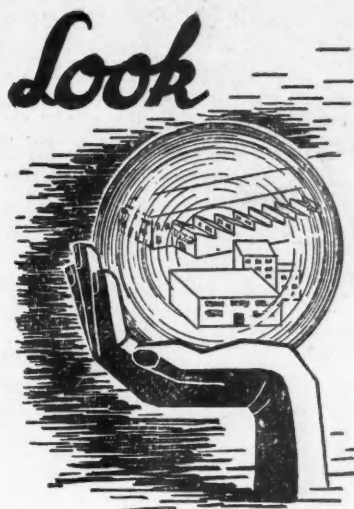
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DALLAS • FEBRUARY, 1946



**Look**  
**to your future**  
**water**  
**needs...now**

The future of Texas and the Southwest is indeed bright from an Industrial standpoint.

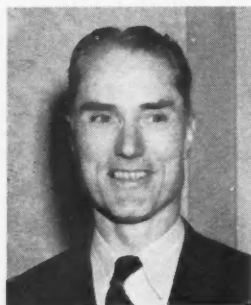
Every company should "look to the future"—and plan an adequate Well Water System—one capable of meeting its needs efficiently.

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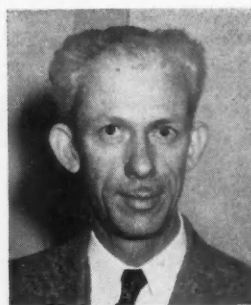
LORENA BLACK  
Secretary, Texlite, Inc.  
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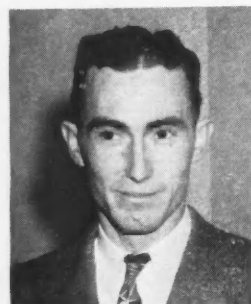
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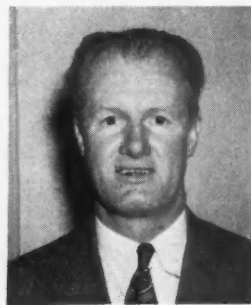
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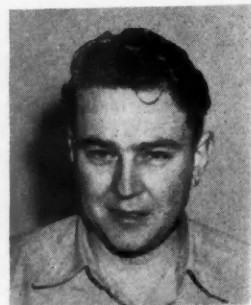
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The drawing is a reproduction of  
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We're justifiably proud of the men who know how to make Texlite products. These department heads have been with us a long time—their combined experience equals 175 years. Thirty-four men and women proudly wear our badge of service—awarded to those who have been with us over 5 years. Their knowledge and skill are the chief reasons why Texlite is the finest porcelain enamel made.

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SIGNS, NEON SIGN FACES  
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ELECTRICAL ADVERTISING DISPLAYS

DALLAS • FEBRUARY, 1946

# WASHINGTON

BY DALE MILLER

Representative of the Dallas Chamber of Commerce  
in the Nation's Capital

## The Source of Minority Power

ON January 17, only three days after Congress reconvened, the United States Senate was again plunged into a needless and time-consuming filibuster when proponents of the so-called Fair Employment Practices Committee abruptly brought to the floor a bill to make this noxious agency a permanent fixture of government.



DALE MILLER

The circumstances under which the measure was called up for debate were unusually repugnant. In the first place, Senator Barkley, the majority leader, had clearly stated when the Senate reconvened that no legislation would be debated before the President's message on the state of the Union had been transmitted to Congress; yet the FEPC bill was surprisingly maneuvered to the floor four days before the message came from the White House. In the second place, Congress had reassembled at a critical and turbulent time, with strikes of nation-wide proportions either imminent or in progress; and, if ever there was a time when broad and unselfish statesmanship was urgently needed, that surely was the time. Yet the FEPC group chose that moment to throw this hoary, bitterly controversial issue into the political arena. It is not surprising that Southern Senators were thoroughly disgusted and promptly rebelled.

So much has been said in this column and elsewhere of the iniquitous character of FEPC legislation that there is no point in phalanxing the facts against it here. In fact, there is not much point in arguing the merits of the case anywhere, since its political sponsors have exhibited a callous disregard of logic. The Southern Senators have no choice but to enlist what support they can from the statesmen among their colleagues, and then to resist with every legislative device at their disposal. It's not a pretty picture, but, then, it's not a pretty political issue.

What should be done in the meantime, however, is to examine these FEPC bills from the broader perspective of their relationship to the pattern of so-called "liberal" legislation which is being agitated in Congress in a number of forms. There are other such bills, and they all masquerade under euphonious but delusive titles. Besides the "fair employment practices" bill, there are the "full employment" bill, the "minimum wage" bill, the "anti-lynching" bill, and so on. Now, virtually everyone is for fair employment practices and for full employment, just as practically everyone is against low wages and against lynching. But the reasonable citizen would realize the necessity of seeking economic and social betterment within the framework of the American system, rather than by writing such reforms abortively and inflexibly into law and thus inevitably creating a dictatorial government, which is the only kind of government that could "enforce" such reforms.

It is not difficult to "out-argue" the advocates of these spurious measures, but you make no impression through logic. You run squarely into the wall of "political expediency," and since the first law of candidates and parties is the law of political survival, what it is expedient for them to do, most of them eventually will do. The question which immediately arises, therefore, is: Why is it politically expedient for so many members of Congress to support such bills? And the answer, of course, is that such bills are feverishly sponsored by restless, zealous, organized minorities which hold the balance of political power in the pivotal and populous states.

It is manifestly undemocratic for a minority to exercise a political control far out of proportion to its numerical strength, but, curiously enough, the American Constitution is the instrument which conveys to that minority much of its inordinate power. One of the principal sources of this power is the electoral system which governs the election of every President and Vice President of

the United States. Under the electoral system, a presidential candidate may have a majority in a State of only one popular vote, but that is enough to assure him *all* the electoral votes of the State. In those States, therefore, where the two major parties are more or less evenly divided (and this situation prevails in virtually all of the most populous States) a small and independent radical minority can actually control *all* the electoral votes of *all* the people in those States.

If this sounds exaggerated, consider the political behavior of New York, our most densely populated State, in the presidential election of 1944. In that election the Republican Party in New York polled 2,987,647 votes and the Democratic Party polled 2,478,598 votes. In other words, the Republicans polled more than 500,000 more votes than the Democrats recorded; yet President Roosevelt carried the State and garnered all forty-seven electoral votes of the State. The explanation of the Roosevelt victory, of course, lies in the fact that he was likewise the candidate of the American Labor Party and the Liberal Party, and those parties polled 825,640 votes in New York, which, when added to his Democratic Party vote, was enough to overcome the Republican plurality. All the electoral votes of the State, therefore, were swung from one side to another by two small left-wing political blocs.

As long as one candidate wins all the electoral votes of a State regardless of how small is the margin of his popular majority, it is readily apparent that the "floating" independent and radical minorities wield enormous power. Their favor is unctuously sought. Such bills as the FEPC take on immense importance, because the whole electoral votes of the most important political States—New York, Pennsylvania, Ohio, and Illinois—can easily be won or lost in Congressional debate over matters of absolute sophistry. Hence, the persistent agitation behind "liberal" legislation in the halls of Congress.

There is something of a cure for this condition—not a panacea, but something of a cure—which could be effectuated merely by amending the outmoded electoral system. The electoral vote of each State should be divided in the same ratio as the popular vote. In other words, Roosevelt polled approximately 52.5 per cent of the New York popular vote, so his electoral vote should have been approximately twenty-five out of the total of forty-seven. Dewey polled around 47.5 per cent of the popular vote, so his elec-

(Continued on Page 58)



# The March of Industry

Edited by WILLIAM S. ALLEN

## Trade Tussle South of the Border

**W**HO will win and hold new consumer markets in Mexico? Will it be Britain? Will it be the United States? Or will the Mexican government impose numerous, artificial restrictions on both nations to everybody's disadvantage, including its own? Will such restrictions remain detrimental?



WILLIAM S. ALLEN

These are lively questions in foreign trade circles. They are timely issues at a moment when a more highly industrialized Mexico needs and wants American goods to an extent wholly without precedent. J. T. McLaughlin, export manager at Dallas for Butler Brothers, national distributors of general merchandise, has indicated clearly the course and direction of current, challenging problems now confronting those engaged in international trade.

Competition? Do you realize that, while the United States is engaged in expensive, industrial warfare, British ships are delivering heavy machinery, automobiles and other commodities to Mexico? As Mr. McLaughlin explained: "The very

active and aggressive British Chamber of Commerce in Mexico some time ago impressed upon all British manufacturers the importance of the Mexican post-war market and pleaded with them to get in and protect themselves before it was too late."

The competitive battle, however, is not limited to nations flying flags other than American. Big inter-American competition looms among manufacturers themselves right in this country. Mr. McLaughlin sounded the keynote broadly in these words: "American concerns, large and small, with hopeful but static plans for Mexico would be jarred out of their lethargy if they knew how fast competition at home is moving into Mexico."

And this time the movement "south of the border" is not experimental. There is no idea of temporary exploitation. American concerns especially are going in on a permanent basis, with heavy investments and long-range plans. Those interested enough to consult statistics will be greatly surprised by the magnitude of the movement.

Clouds on the horizon? Sure. "Mexico knows the race is on," Mr. McLaughlin asserted. "She foresaw and planned it in 1941 when a decree was issued, allowing tax exemption and the duty-free importa-

tion of machinery for industries new to Mexico. Concessions are also made to other kinds of business helpful to the Mexican economy . . . Mexico intends to pamper her robust, new industry. Often she does it in surprising ways and on short notice."

Here is a case in point. On September 11, 1945, the Secretaria de Hacienda y Credito Publico issued a decree that all metal castings, sheet tin, plain and barbed wire and a host of other articles could not be brought into Mexico without a Mexican import license. But within a few weeks the order was almost completely countermanded!

"But then on December 5, 1945, the real blow fell," Mr. McLaughlin added. "A long and varied list of items now requires import licenses. The products affected range from toys of all kinds to certain glassware, paints, metal furniture, plumbing fixtures, stoves, refrigerators and other items. The list is keyed to the Mexican tariff commodity numbers, and weights and measurements are given in the metric system."

Actually perhaps the political outlook is not as dismal as it sounds. "The truth is," Mr. McLaughlin continued, "there is much opposition to this decree both here in the United States and by certain elements in Mexico. It is doubtful that it will remain long in its present form . . . Of course, the aggressive and informed exporter will subscribe to 'El Diario Oficial,' the official organ of the Mexican government in which all new decrees and laws are published. For another thing, he will welcome the resulting lessened competition as the timid and indolent exporter



ters drop out. The resourceful business man will find ways to capitalize on the new ruling by securing import licenses where others fail . . . Competition, too, will not deter him."

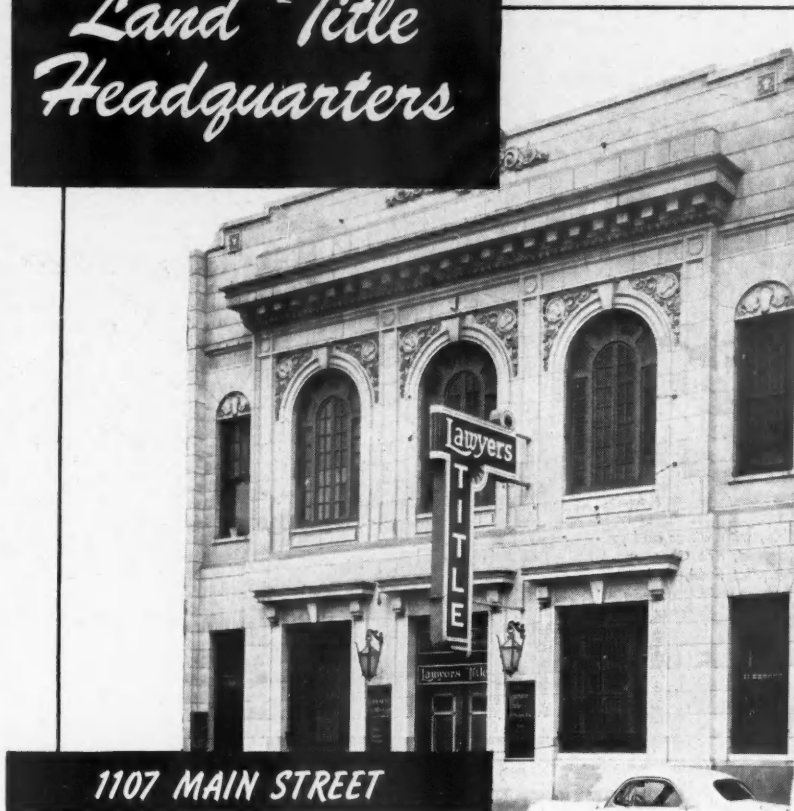
And why not? The story of tremendous opportunities existent in American-Mexican trade is traditional. But here are a few contributing angles reflecting the current trend. One of the straws in the wind is Mexico's stepped-up building construction. In Mexico City alone private building projects actually under construction represent an investment of 180 million pesos (roughly \$38,000,000). This does not take into account planned construction. According to latest estimates 500 new building projects are scheduled in Mexico City alone each month during 1946. "In fact," Mr. McLaughlin disclosed, "one comes away from Mexico City with the impression that the entire city is being remodeled. And this same condition obtains to a relative degree in Mexico's other business and industrial cities."

One could cite other evidences of Mexico's recent upsurge. Mexico's Office of Economy recently stated that the largest amount of investments in the history of the country was made during the past year. These investments are both from Mexican and foreign capital. Such circumstances are supported solidly by Mexico's impressive industrialization. The census shows Mexico's greatest industrial growth for any five-year period took place between 1940 and 1945. The figures disclosed an increase to 28,513 factories, percentage-wise reaching 111 per cent.

"Is it any wonder, then," Mr. McLaughlin asked, "that Mexicans themselves see with bewilderment British ships arriving with English manufactured goods and departing with raw materials? Are you surprised, with this feverish activity going on, that alert American business and capital are surveying Mexico with eager and appraising eyes? Do you understand why, even with restrictive influences, big competition looms among up-and-coming Americans themselves for the big stakes ahead?"

The blue ribbon prize is nothing less than permanent penetration of the richest twenty million person market in the world! And that market is Mexico. Mexico, the most natural market for North America. Mexico, the most conveniently accessible market from Dallas—gateway to south of the Rio Grande.

## Land Title Headquarters



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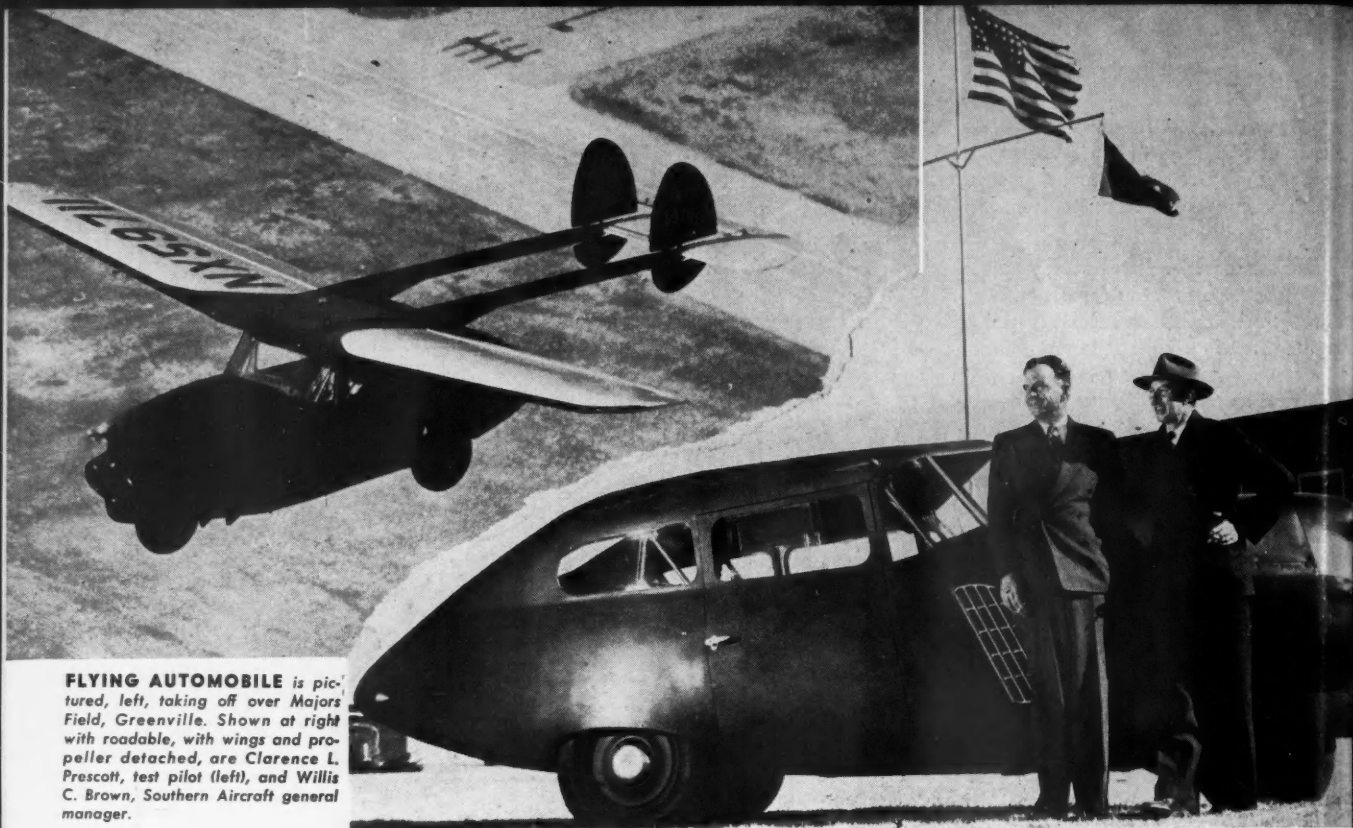
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**FLYING AUTOMOBILE** is pictured, left, taking off over Majors Field, Greenville. Shown at right with roadable, with wings and propeller detached, are Clarence L. Prescott, test pilot (left), and Willis C. Brown, Southern Aircraft general manager.

—Photographs by L. B. Haskins, Jr.

# Dallas Autoplane

**S**OMETHING of a forecast of what may prove practical as a combination automobile and airplane is given by a revolutionary roadable plane developed by the Southern Aircraft Division at Dallas of Portable Products, Inc., which has successfully met road and flight tests but is not yet ready for production.

The autoplane, which has places for two passengers and can shed its wings in about five minutes at an airport, so that it may be driven home and parked in the garage, is still strictly experimental, it is emphasized by Willis C. Brown, Southern Aircraft Division general manager.

Believing that the combination land-

air machine may have a place in future air travel, Mr. Brown has been testing the roadable airplane for several months. It has been designed to use conventional automobile controls while on the road. The brake and clutch peddles are used for rudders and the steering wheel operates ailerons and elevators while in the air.

Gross weight is approximately 1,800 pounds. It is powered by a 130-horsepower, air-cooled Franklin 6-cylinder engine, and develops a top speed of 128 miles per hour, cruising at 110 miles per hour. Its wing span of 30 feet puts it in a small plane class and under quantity production its price might be as low as \$2,500.

The roadable was developed from an experimental model designed by Theodore P. Hall, chief research engineer for Consolidated Vultee in California. Clarence L. Prescott, former Consolidated test pilot who flew the original model, was brought to Dallas to test hop the new model.

The tail assembly of the roadable extends 15 feet behind the body of the car. In attaching flying surfaces, mechanics insert four bolts, hook up the control cables and attach the propeller. As a car, the roadable gets 30 miles to the gallon; as a plane, 15 miles. On the ground, it is a streamlined, three-wheel coupe, has a four-gear shift and develops a speed of more than 60 miles per hour.

**MONROE E. CLINTON**, who entered railroad work in 1917 as a messenger, became attorney for the Texas and Pacific Railway Company in 1928 and was made general attorney in 1942, has been named assistant general solicitor for the Missouri-Kansas-Texas Railroad, with headquarters in Dallas.

**RALPH A. PORTER**, realtor and a city commissioner of University Park, is the recipient of this year's Easterwood trophy awarded annually by the Dallas Real Estate Board for outstanding community service.

Adleta

SHOW CASE AND FIXTURE  
MANUFACTURING CO.

1907 CEDAR SPRINGS • DALLAS, TEXAS

DESIGNERS & MANUFACTURERS  
OF STORE AND BANK INTERIORS





*Study these two*  
**NEW FREEDOM  
 GAS KITCHEN DESIGNS**

*Is it any wonder the  
 magic of Natural Gas is  
 preferred in the kitchen?*

**LONE STAR GAS COMPANY**



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# Ibis Industries . . . Introduce New Products

WITH more than \$250,000 of orders on hand for a business that started as an idea sixteen months ago, Ibis Industries, Inc., of Dallas is now emerging as one of the potentially great industrial plants of the Southwest.

From the concern's factory at Irving, there is now flowing from the production line, after months of engineering and development, a steady stream of initial products—vending machines for Dr. Pepper Company bottlers. Production of other Ibis products will get underway soon, including a deep freeze chest, a hairdryer for beauty shops and vending coolers for Grapette. Other new and important products are patented and now in the engineering stages.

The story of Ibis Industries is the story of a group of engineers and production men who have unlimited faith in the industrial future of Dallas and the

Southwest. The business had its small beginning in the present general offices at 1420 Wood, when F. N. James, Ibis president, and his associates started experimentation work on the first Dr. Pepper machine. After months of work, two models were developed—the “Doc’s Box” and the “Vendmaster”—which have been designed to keep the drink icy cold at all times.

Ibis Industries is a Texas company operating under a Texas charter with Texas capital. In addition to the president, Mr. James, officers include D. C. Jacobsen, vice president; and John Whitehead, secretary-treasurer. Other members of the firm are A. T. Jones and O. F. Jacobsen.

In anticipation of growth to a factory personnel of more than 1,000 employees, plans are now underway, Mr. James announced, for additional production and plant facilities, including construction im-

mediately of an addition to the present structure on the five-acre Irving factory site. Reorganization of the corporation to provide additional working capital is also contemplated.

The Ibis products are the work of Dallas inventors.

J. BRYAN OLDHAM, a Dallas-reared engineer, has been named head of the Dallas and Houston plants of the Lone Star Cement Corporation, with the title of vice president and manager of the company. Having last served the company as general sales manager in the general offices in New York, he has succeeded LEWIS R. FERGUSON, who held the position for seventeen years and now continues with the company in an advisory capacity.

PAUL CARRINGTON will be installed March 14 as the new president of the Dallas Young Men’s Christian Association, succeeding DR. OSCAR M. MARCHMAN. Other new officers will be FRANK H. KIDD, first vice president; MYRON EVERTS, second vice president; EUGENE BRAGG SMITH, treasurer; and M. J. NORRELL, recording secretary. JOHN H. HENRY is executive secretary.

LIEUTENANT GEORGE M. ILLES, recently released from the Navy, and CAPTAIN ROBERT E. ILLES, back from almost four years of service in the Army Air Forces, have returned to the staff of A. E. Illes Company, 2215 Olive, manufacturers and importers of flavoring extracts.

ROBERT SAXON, who served for five years with the fire insurance division of the Texas State Board of Insurance Commissioners and for eleven years in the insurance agency field, has opened the Robert Saxon Insurance Agency at 852 Exposition.

PHIL BLATT, vice president at Dallas in charge of the Southwestern district of Franklin Stores, has been named to the board of directors of the Franklin Stores Corporation.

**IBIS PRODUCTS** include “Vendmaster” (inner working mechanism, top, left, and exterior view, center), which is an automatic vending machine for Dr. Pepper, designed for dual or single choice of soft drinks and with a capacity exceeding eleven cases. At right, top, is pictured deep freeze unit of fiber glass insulation, stainless steel and aluminum construction, with 16.3 cubic feet capacity, two compartments. At left, bottom, is shown hair dryer, new product for beauty shops, designed to dry hair in fifteen minutes at body temperature. The Vensom machine, soft drink vending box using paper cups, is pictured at right, center. Grapette dry box, providing uniform circulation of cold air, is shown at bottom right.



# Before You Make Vital Decisions:

Find Out ALL the *Facts*—

About . . .

- ★ **ADVERTISING:** Are you using copy themes and media of the greatest pulling power?
- ★ **DISTRIBUTION:** Is your policy directed toward most effective coverage at least cost?
- ★ **LABOR RELATIONS:** Are you presenting your viewpoints convincingly and consistently to inspire loyalty and cooperation?
- ★ **MARKETS:** Are you taking full advantage of present markets and developing well-rounded plans for the most promising potential markets?
- ★ **MERCHANDISING:** Are your methods of presentation keyed appropriately to today's moods and trends?
- ★ **SALES PROMOTION:** Do you follow through adequately from point of production to point of sale?

## How To Avoid Costly Errors . . .

Test and prove distribution ideas and plans *before* you apply them extensively. No business now is so self-sufficient that it cannot profit from the detached viewpoint of an outsider—unhampered by the responsibilities of the operating management.

Especially at this moment within industry is fact-finding a virtual necessity. The current transitional period from war to peace poses many difficult problems. Even if labor relations remain relatively quiescent there remains this outstanding fact:

*The spread between production and distribution*

*costs is constantly narrowing.* The urgency therefore exists for evaluating correctly all facts and factors in connection with both.

. . . and the cost of fact-finding by an impartial, deep-searching analyst with no pre-conceived notions is always less than the cost of human error.

So if you believe an investigation, evaluation, and interpretation of the facts will help cut costs and increase results, you are invited to inquire for further details. *Your written request implies no obligation.*

# ALLEN BUSINESS RESEARCH

3214 MAIN STREET

DALLAS 1, TEXAS





—Photographs by Thomas K. Cone, Jr.

**PICTURED AT TOP**, left to right: Colonel William C. Bennett, Jr., Major Rodrigo Octavio Jordao Ramos, Lt. Col. Wilbur M. Clemens, Lt. Col. Antonio Bastos, R. L. Thomas, and Lt. Col. Lawrence G. King. **Second row**, left to right: Col. F. M. Albrecht, Captain Humberto Melchior Carneiro de Mendonca, Colonel Fernando de Nascimento Fernandes Tavora, Lt. Col. Paul A. Wilson, and Colonel Decio Palmeiro de Escobar. **Left to right, at bottom**, left: Brig. General E. H. Marks, Brig. General Francisco Borges Fortes de Oliveira, and Brig. General W. A. Colliet. **At right**, B. F. McLain, Dallas Chamber of Commerce president, is shown as he addressed guests.

## Chamber Entertains Brazilian Engineers

**T**HE Dallas Chamber of Commerce was host last month at a dinner at the Hotel Adolphus to Brigadier General Francisco Borges Fortes de Oliveira, chief of engineers of the Brazilian Army, and members of his staff, who included a Dallas visit in their tour of engineering projects in the Southwest.

General Fortes and the accompanying Brazilian engineer specialists were guests of Brigadier General E. H. Marks,

division engineer, Southwestern division, Army Corps of Engineers, for a two-day inspection in the Dallas area of both military and civil works construction under the jurisdiction of General Marks.

Accompanying General Fortes were Colonel Fernando de Nascimento Fernandes Tavora, Colonel Decio Palmeiro de Escobar, Lieutenant Colonel Antonio Bastos, Major Rodrigo Octavio Jordao Ramos, and Captain Humberto Melchior

Carneiro de Mendonca. In the party also were Colonel William C. Bennett, Jr., special representative of Lt. General Raymond A. Wheeler, chief of engineers, United States Army; Lieutenant Colonel Lawrence G. King, who was in charge of the itinerary of the Brazilians; and Lieutenant Colonel Wilbur M. Clemens, a member of the Joint Brazil-United States Military Commission.

Presiding at the dinner, B. F. McLain,

president of the Dallas Chamber of Commerce, presented General Marks, who introduced the guests of honor.

Joining in the entertainment for the Brazilians were also Lieutenant Colonel Paul A. Wilson, executive officer at Dallas, Southwest Division Engineers; Brigadier General W. A. Collier, chief of staff, Eighth Service Command, Dallas; R. L. Thomas, chairman of the foreign trade committee of the Dallas Chamber; Colonel F. M. Albrecht, deputy service command engineer; and Charles Barry, Murray Company, vice consul at Dallas for Brazil.

H. H. (JENKS) JENKINS, who has had experience in the retail field in Dallas since 1924 as a buyer, department head and store executive, has become manager of the men's furnishings department of Bond Stores, 1520 Main Street.



### FOR CONVENIENCE

What does "Adequate Wiring" mean to you? It simply means *enough* electric outlets and switches for convenient living; *enough* electrical circuits for serving efficiently and safely all the electric appliances and the better lighting which you will want in your home; electric wires large *enough* for serving your present and future needs, without loss to you.

You can enjoy "Better Living Electrically" when you are ready with Adequate Wiring in your home.

**DALLAS POWER & LIGHT  
COMPANY**

## GREENWAY PARKS

A superbly planned, carefully restricted residential development offering home-sites that are unmatched for . . . . .

*Beauty . . . Value . . . Convenience*

SEE OR CALL JIM CLARK . . . JUSTIN 8-4009

## THE LIBERTY STATE BANK

Dallas

STATEMENT OF CONDITION, DECEMBER 31, 1945

### Resources

LOANS AND DISCOUNTS . . . . .	\$13,840,336.06
U. S. GOVERNMENT SECURITIES . . . . .	21,231,787.95
STATE, MUNICIPAL, AND OTHER SECURITIES . . . . .	501,416.15
CASH AND DUE FROM BANKS . . . . .	14,505,926.07
STOCK IN FEDERAL RESERVE BANK . . . . .	45,000.00
FURNITURE AND FIXTURES . . . . .	35,804.04
BANKING HOUSE IMPROVEMENTS . . . . .	18,442.74
OTHER ASSETS . . . . .	1.00
	<u>\$50,178,714.01</u>

### Liabilities

CAPITAL STOCK . . . . .	\$ 750,000.00	
SURPLUS . . . . .	750,000.00	
UNDIVIDED PROFITS . . . . .	132,474.37	\$ 1,632,474.37
RESERVE FOR TAXES, ETC. . . . .	109,642.89	
DEPOSITS:		
INDIVIDUAL . . . . .	\$26,105,904.11	
BANKS . . . . .	11,601,465.36	
U. S. GOVERNMENT . . . . .	10,729,227.28	48,436,596.75
		<u>\$50,178,714.01</u>

THE LARGEST STATE BANK IN TEXAS

# Charm School

**B**EAUTY is more than skin deep; it comes from within.

Mrs. Willodean J. Jeffers is not the first person to hold to this viewpoint, but she is doing something about it.

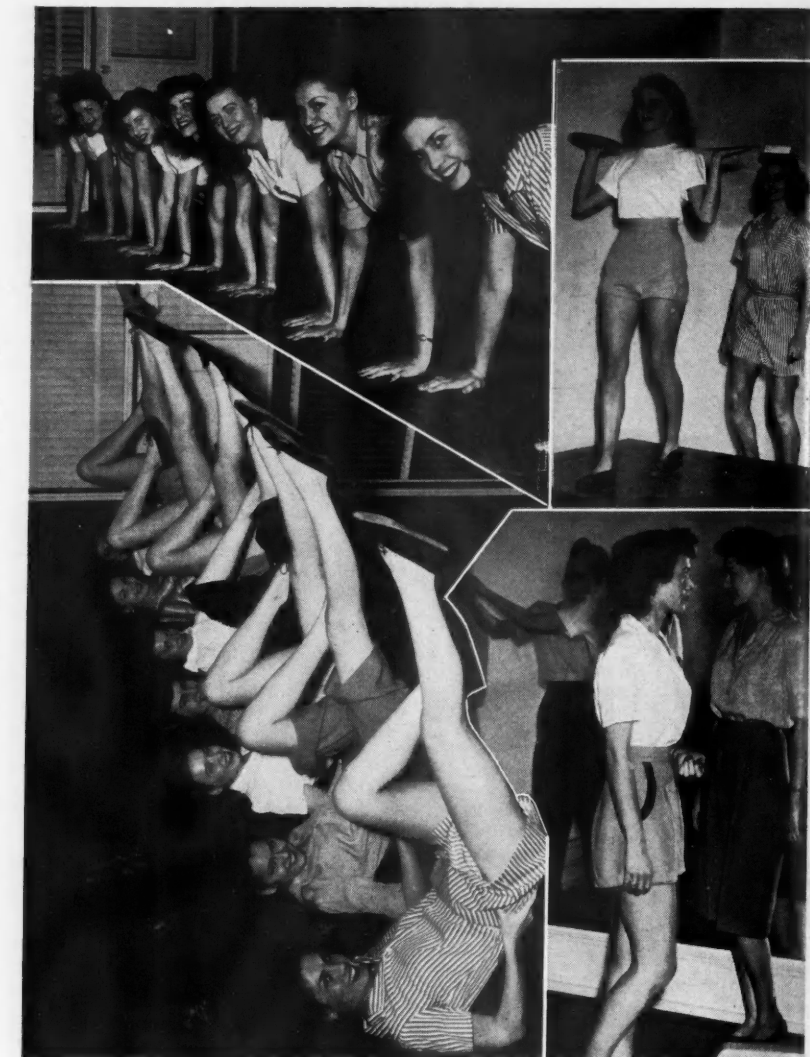
Founder of a charm school as a part of Dallas' expanding fashion industry, Mrs. Jeffers tells her pupils to smile while taking their push-ups, to read a good book between stretches and to be careful what they see, hear, and say, if they want to be beautiful.

Beauty of body is only the starting point. There are two other phases—beauty of mind and beauty of soul—and one of the three without the others is impossible.

"Or to say it another way," Mrs. Jeffers adds, "real beauty is beauty of form, beauty of knowledge, and beauty of disposition."

Mrs. Jeffers started her Athea Model Studio, 509 South Ervay, in response to the increasing demand from Dallas' apparel industry for professional models, but she is finding that as many of her enrollees are business girls interested in learning how to make the most of their natural attractiveness as are girls desirous of entering upon modeling careers. Many of them are not planning to be a model but they want to look like one.

The school offers training in body control, body movement, poise, hygiene, posture, attitude, make-up, hair styling, and dress. More than these, in making the approach of intelligent beauty, there



—photograph by Thomas K. Cone, Jr.

**PUSH-UPS** are routine exercise (top, left) for enrollees of Athea Model Studio, and help, left to right, Marlys Johanson, Pat Emanuel, Mary Louise Johanson, Billye Sudduth, Peggy Wallace, Virginia Brown and Elene Steele to acquire stomach and back muscle control. They are pictured, bottom, left, doing a toes over head exercise. Balancing a book on the head or disks on upturned hands (top, right) is good way to acquire smoothness in walking. At lower, right, Mrs. Willodean T. Jeffers is shown, left, giving instruction in posing before the camera.

is instruction in conversation, diet, physical conditioning, mental development, and moderation.

Mrs. Jeffers emphasizes today's two distinct fields of professional modeling: Fashion modeling, with live models displaying merchandise in wholesale showrooms, at fashion shows and in retail salons, and photographic modeling, which pictures detailed items or a complete fashion ensemble.

"The fashion model visualizes for the prospective retail buyer the appearance she expects to see in herself," Mrs. Jeffers explains. "Photographic modeling accentuates a trend in fashion. An example of this is the recent interest among fashion designers in the ballet which has

committed much photographic posing to ballet simulation.

"Modeling is, therefore, an art requiring adaptation of the model to specific style trends and requires good posture, poise, grace, and a sense of showmanship. A model must have complete control of each motion of her body and move with grace and perfect coordination for the desired presentation of the merchandise."

JOHN SULLIVAN, veteran of over two and a half years in the Army Air Forces, has returned to Braniff Airways to assume the newly created position of division supervisor of stations for the Southwest region.

In ANY Event  
SEND FLOWERS  
**BURTON'S**  
*Orchids and Flowers*  
3323 Oak Lawn Avenue  
CALL L-3161  
Operated by  
BOYD KEITH



TITLE INSURANCE

ABSTRACTS

## HEXTER TITLE & ABSTRACT CO.



VICTOR H. HEXTER

1215 Main Street

LOUIS J. HEXTER

Central - 9315



*"Rely on Us and Relax"*

*Building Greater Texas Payrolls*



## HAGGAR TROUSERS

FOR MEN AND BOYS

Are Produced in 5 Great Texas Plants

DALLAS ★ GREENVILLE ★ WAXAHACHIE  
JACKSONVILLE ★ PALESTINE



HAGGAR... A Name That Wears Well

# 1946 Tax Calendar

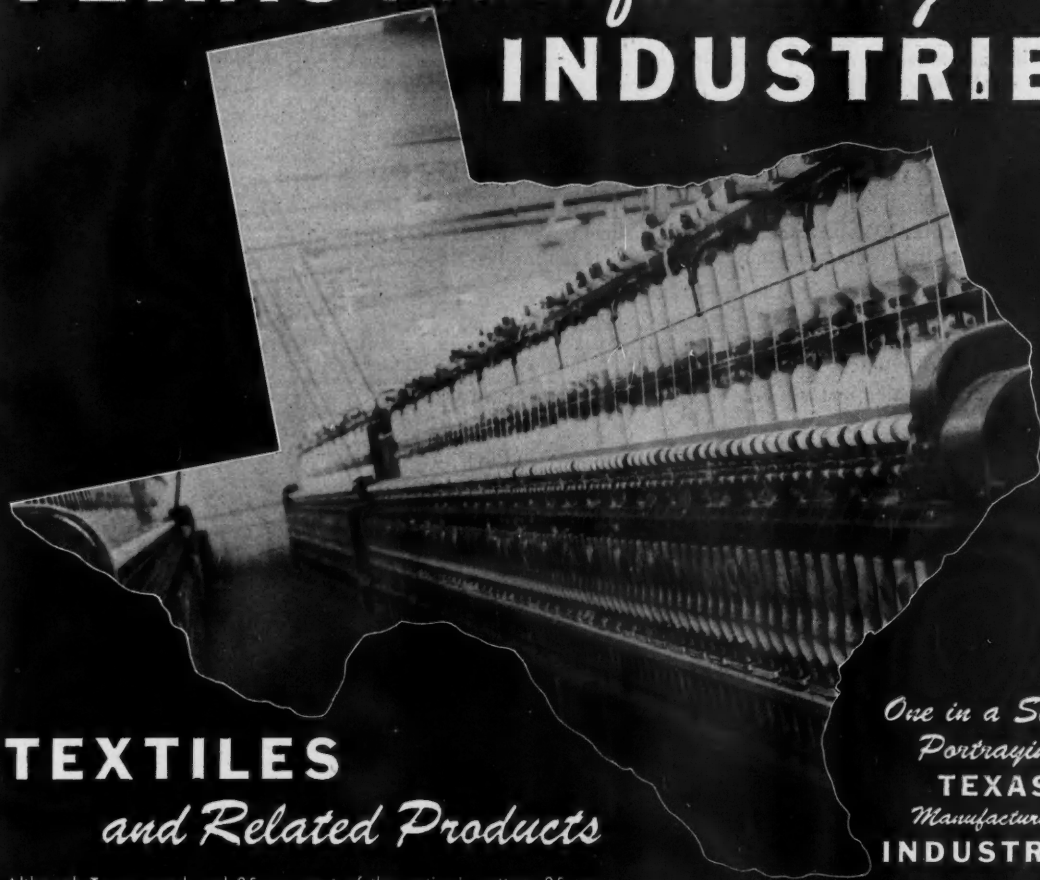
## Dallas City and County, State of Texas and Federal

Prepared by FRED F. ALFORD AND COMPANY, Certified Public Accountants  
Published by the Dallas Chamber of Commerce

The most important taxes on individuals, partnerships and corporations located in Dallas, Texas, based on the laws in effect as of January 1, 1946, are shown in the following Tax Calendar. The calendar will serve as a reminder of the due date of reports and tax payments.

DATE	DESCRIPTION	REPORT TO BE FILED WITH OR TAX PAID TO
<b>JANUARY</b>		
<b>Federal</b>		
10 (a)	Pay income taxes withheld on wages to Government depository.	Depository bank authorized by the Secretary of the Treasury
15 (b)	File amended declaration of individual 1945 income tax (Form No. 1040-ES) if prior estimate is not within 80 per cent of final tax.	Collector of Internal Revenue Dallas, Texas
15 (b)	Pay final installment of individual (estimated) 1945 income tax, or, in lieu thereof, file income tax return for 1945 (Form 1040) and pay balance of tax due.	Collector of Internal Revenue Dallas, Texas
31	File employer's final return of income taxes withheld in 1945 (Form W-1), together with statements of income tax withheld on wages (Form W-2), and reconciliation (Form W-3).	Collector of Internal Revenue Dallas, Texas
31	Furnish receipt to employee on Form W-2 (in duplicate), showing wages paid and amount of tax withheld during the calendar year 1945.	
31 (c)	File 1945 annual Federal unemployment insurance tax return (Form 940) and pay at least first quarterly installment.	Collector of Internal Revenue Dallas, Texas
31	File Old Age Benefit tax return (Form SS-1a) for last calendar quarter of 1945, and pay tax.	Collector of Internal Revenue Dallas, Texas
<b>State</b>		
31 (c)	File employer's quarterly contribution and wage report (Form TUCC-3) for last calendar quarter of 1945, and pay the tax.	Texas Unemployment Compensation Commission, Austin, Texas
31	Pay poll tax.	County Assessor and Collector
31	Pay 1945 City of Dallas property taxes, unless tax is being paid in installments.	City Assessor and Collector
31	Pay 1945 State and County property taxes, unless tax is being paid in installments.	County Assessor and Collector
<b>FEBRUARY</b>		
<b>Federal</b>		
10 (a)	Pay income taxes withheld on wages to Government depository.	Depository bank authorized by the Secretary of the Treasury
15	File annual information return (Forms 1096 and 1099) for payments not subject to withholding of \$500.00 or more; dividends of \$100.00 or more. This form is not required with respect to wage payments from which Federal income tax has been withheld and reported on Form W-2 to the Collector of Internal Revenue.	Commissioner of Internal Revenue c/o Processing Division New York, N. Y.
<b>MARCH</b>		
<b>Federal</b>		
10 (a)	Pay income taxes withheld on wages to Government depository.	Depository bank authorized by the Secretary of the Treasury
15 (b)	File 1945 partnership return (Form 1065).	Collector of Internal Revenue Dallas, Texas
15 (b)	File 1945 fiduciary return (Form 1041).	Collector of Internal Revenue Dallas, Texas
15 (b)	File 1945 corporation income and declared value excess-profits tax return (Form 1120), and pay at least one-fourth of tax due.	Collector of Internal Revenue Dallas, Texas

# TEXAS *Manufacturing* INDUSTRIES



## TEXTILES *and Related Products*

Although Texas produced 25 per cent of the nation's cotton, 25 per cent of the wool and 86 per cent of the mohair before the war, Texas has been slow in developing her Textile Manufacturing Industry. However, the last census of manufacturing shows that Texas had forty-one Textile manufacturing establishments employing 7,103 workers, with an annual payroll of \$5,084,687. Total value of Textile Mill and other fiber manufacturing products was \$24,620,339 of which \$8,046,677 represents the value added by manufacturing.

Normally most of these products of the Textile Mills go into the production of men's, women's and children's apparel, curtains, draperies, bedspreads and other finished products manufactured by over two hundred Texas establishments employing 11,224 additional workers, with an annual payroll of \$7,376,982. The value of these finished products, before the war, was estimated at \$54,917,351 of which \$15,102,339 represents the value added by manufacturing.

*One in a Series  
Portraying  
TEXAS  
Manufacturing  
INDUSTRIES*

The facilities and the output of the Textile Mills and related industries in Texas were greatly expanded during the war, and this expansion, together with the war-time improvements in manufacturing processes, training of skilled labor and development of new uses for Textile products, will no doubt give great impetus to the development of this great industry in Texas and provide many post-war jobs for Texas people and opportunities for Texas capital.

The Texas Employers' Insurance Association, Texas' largest writer of workmen's compensation insurance, salutes the growing Textile Industry in Texas and believes that Texas, with her abundant supply of raw materials, will someday become one of the leading Textile manufacturing states in the nation.

## TEXAS EMPLOYERS INSURANCE ASSOCIATION

Home Office: DALLAS • District Offices in: ABILENE • AMARILLO • AUSTIN • BEAUMONT • CORPUS CHRISTI • DALLAS • EL PASO • FORT WORTH  
GALVESTON • HARLINGEN • HOUSTON • LUBBOCK • MIDLAND • PORT ARTHUR • SAN ANTONIO • SHERMAN • TYLER • WACO • WICHITA FALLS  
HOMER R. MITCHELL, Chairman of the Board      A. F. ALLEN, President



DATE	DESCRIPTION	REPORT TO BE FILED WITH OR TAX PAID TO
15	(b) File 1945 corporation excess profits tax return (Form 1121), and pay at least one-fourth of tax due.	Collector of Internal Revenue Dallas, Texas
15	File 1945 gift tax return (Form 709) and pay tax thereon.	Collector of Internal Revenue Dallas, Texas
15	(b) File individual income tax return for calendar year 1945 (Form 1040 or withholding receipt Form W-2). Any excess of tax shown on Form 1040 over amounts withheld and paid in 1945 must be paid at time of filing return. Any balance due on Form W-2 will be billed to the taxpayer by Collector of Internal Revenue. In the event of a credit on either form, refund will be made by the Collector or credit allowed on 1946 taxes.	Collector of Internal Revenue Dallas, Texas
15	(b) File declaration of individual (estimated) income tax for calendar year 1946 (Form 1040-ES) and pay first installment of estimated tax. Amendments to first declaration may be made as late as January 15 of the succeeding year.	Collector of Internal Revenue Dallas, Texas
<b>State</b>		
15	File 1946 corporation state franchise tax return. Tax to be paid not later than May 1, 1946.	Secretary of State Austin, Texas
31	Last day for listing real and personal property for city taxes, year 1946.	City Assessor and Collector
<b>APRIL Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
30	File quarterly return of income taxes withheld on wages (Form W-1).	Collector of Internal Revenue Dallas, Texas
30	File Old Age Benefit tax return (Form SS-1a) for first calendar quarter of 1946, and pay tax.	Collector of Internal Revenue Dallas, Texas
30	(c) Pay second quarterly installment of 1945 Federal unemployment insurance tax.	Collector of Internal Revenue Dallas, Texas
<b>State</b>		
1	Pay motor vehicle license.	County Assessor and Collector
30	Pay second installment of City of Dallas 1945 property taxes.	City Assessor and Collector
30	Last day for listing real and personal property for State and County taxes, year 1946, and claim homestead exemption.	County Assessor and Collector
30	(c) File employer's quarterly contribution and wage report (Form TUCC-3) for first calendar quarter of 1946, and pay the tax.	Texas Unemployment Compensation Commission, Austin, Texas
<b>MAY Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
<b>State</b>		
1	State of Texas franchise tax is delinquent if not paid by this date.	Secretary of State Austin, Texas
<b>JUNE Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
15	(b) Pay second installment of 1945 corporation income and declared value excess-profits tax.	Collector of Internal Revenue Dallas, Texas
15	(b) Pay second installment of 1945 corporation excess profits tax.	Collector of Internal Revenue Dallas, Texas
15	(b) Pay second installment of individual (estimated) 1946 income tax.	Collector of Internal Revenue Dallas, Texas
<b>State</b>		
30	Pay second installment of State and County 1945 property taxes.	County Assessor and Collector
<b>JULY Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
31	File quarterly return of income taxes withheld on wages (Form W-1).	Collector of Internal Revenue Dallas, Texas
31	File Old Age Benefit tax return (Form SS-1a) for second calendar quarter of 1946, and pay tax.	Collector of Internal Revenue Dallas, Texas
31	(c) Pay third quarterly installment of 1945 Federal unemployment insurance tax.	Collector of Internal Revenue Dallas, Texas



## *It's not news*

... that there's a temporary shortage of Hart Schaffner & Marx Clothes, but it is only a temporary condition and we anticipate an easing of this situation in the not too distant future. In the meantime we believe you'll agree that clothing bearing the Trumpeter label is well worth waiting for because the same high quality you've learned to look for in Hart Schaffner & Marx Clothes in the past will be built into your 1946 suit or overcoat!



***Jas. K. Wilson***

# INDUSTRIAL PROPERTIES CORPORATION

**"REALTORS"**

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**INDUSTRIAL AND MANUFACTURING SITES**

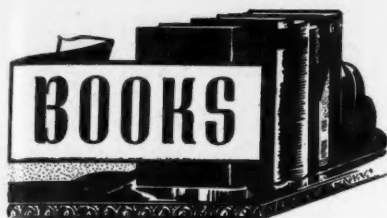
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**401 REPUBLIC BANK BUILDING**

**DALLAS**

DATE	DESCRIPTION	REPORT TO BE FILED WITH OR TAX PAID TO
<b>State</b>		
31	(c) File employer's quarterly contribution and wage report (Form TUCC-3) for second calendar quarter of 1946, and pay the tax.	Texas Unemployment Compensation Commission, Austin, Texas
<b>AUGUST Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
<b>SEPTEMBER Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
15	(b) Pay third installment of 1945 corporation income and declared value excess-profits tax.	Collector of Internal Revenue Dallas, Texas
15	(b) Pay third installment of 1945 corporation excess profits tax.	Collector of Internal Revenue Dallas, Texas
15	(b) Pay third installment of individual (estimated) 1946 income tax.	Collector of Internal Revenue Dallas, Texas
<b>OCTOBER Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
31	File quarterly return of income taxes withheld on wages (Form W-1).	Collector of Internal Revenue Dallas, Texas
31	File Old Age Benefit tax return (Form SS-1a) for third calendar quarter of 1946 and pay tax.	Collector of Internal Revenue Dallas, Texas
31	(c) Pay last quarterly installment of 1945 Federal unemployment insurance tax.	Collector of Internal Revenue Dallas, Texas
<b>State</b>		
31	(c) File employer's quarterly contribution and wage report (Form TUCC-3) for third calendar quarter of 1946, and pay the tax.	Texas Unemployment Compensation Commission, Austin, Texas
<b>NOVEMBER Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
<b>State</b>		
30	If one-half of the City of Dallas property taxes is paid by November 30, 1946; second half is due on or before April 30, 1947; otherwise entire tax is due on or before January 31, 1947.	City Assessor and Collector
30	If one-half of County and State property taxes is paid by November 30, 1946; second half is due on or before June 30, 1947; otherwise entire tax is due on or before January 31, 1947.	County Assessor and Collector
<b>DECEMBER Federal</b>		
10	(a) Pay income taxes withheld on wages to Government depositary.	Depositary bank authorized by the Secretary of the Treasury
15	(b) Pay final installment of 1945 corporation income and declared value excess-profits tax.	Collector of Internal Revenue Dallas, Texas
15	(b) Pay final installment of 1945 corporation excess profits tax.	Collector of Internal Revenue Dallas, Texas
<b>State</b>		
31	File chain store tax return (Form 900-6). Tax is due at time of filing return.	Comptroller of Public Accounts Austin, Texas
<b>NOTES:</b>		
(a) Required to be made on the tenth day of each month following a month in which more than \$100.00 of tax is withheld. Employer, at his election, may remit the tax withheld during the last month of the calendar quarter direct to the Collector with the quarterly return instead of paying it to the Government depositary. If \$100.00 or less is collected in a month, no payment for such month need be made until the quarterly return is filed. See January 31, April 30, July 31, and October 31.		
(b) Applies to calendar year taxpayers. Returns made by taxpayers using a fiscal year must be made on or before the fifteenth day of the third month of the fiscal year. For declaration and payment of estimated tax of individuals on a fiscal year basis; taxpayer files declaration and pays at least one-fourth of the estimated tax on or before the fifteenth day of the third month of the fiscal year. An exception is made to farmers for filing declarations and paying estimated tax. They are given until January 15 of the succeeding year to file declaration. The total amount of the estimated tax must be paid when return is filed.		
(c) Employers of eight or more individuals are subject to this tax.		





#### JUSTICE AND THE SOCIAL ORDER.

By Emil Brunner; published by Harper and Brothers; \$3.

The author, a native of Princeton, who before the war was a member of the faculty of Princeton Seminary, deals

with specific questions arising from economic and political affairs, questions of wages and property, communism and capitalism, international relations, war and peace. With these questions being debated on every side, Dr. Brunner's book will enable his readers to take an intelligent part in such discussions and undertake to give a just answer.

Prompted to write his book because of ignorance and uncertainty concerning the principles of justice, which dictators have defined in terms of their own choosing, Dr. Brunner has divided it into two parts: Principles and practice.

**YOUR FUTURE IN AVIATION.** Edited by J. Fred Henry; published by Prentice-Hall; \$3.

This book, edited by the editor of "Skyways" magazine, is for veterans and civilians, men and women, who are interested in exactly how and where to find jobs in one of today's rapidly growing industries. This is not a book about war-time jobs in aviation factories, but about the tremendous peace-time volume of job opportunities ranging from aviation insurance underwriting to training military flyers in foreign countries. Several directories and charts are included.

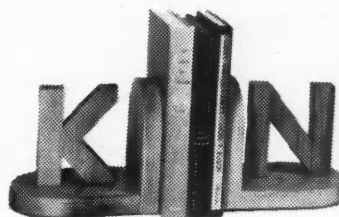
**SANTA FE, THE RAILROAD THAT BUILT AN EMPIRE.** By James Marshall; published by Random House; \$3.75.

A beautiful book illustrated with maps and thirty-two pages of photographs, "Santa Fe" is a thrilling story of American adventure and empire building. The reader meets characters who were famous in the roaring days of the old Southwest: Kit Carson, Jesse Chisholm of the Chisholm Trail, Jesse James, Fred Harvey and others. Here is the exciting story of the Indian Territory land run and the opening up of Oklahoma.

*Something New*  
in

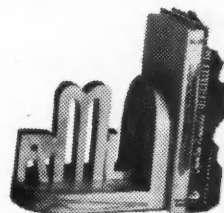
## BOOK ENDS

**PERSONALIZED**



**The Pair, \$5.00**

**MONOGRAMMED**  
(SPECIAL ORDERS ONLY)



**The Pair, \$8.00**

*Both types made up in hard wood, finished in natural color. Felt base glued and doweled.*

**Perfect**  
**for the Home or Office!**

EXCLUSIVE IN OUR GIFT DEPARTMENT

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### A New Biography

**RUDYARD KIPLING**

by

HILTON BROWN

**\$3.00**

*Portrays*  
*the Real Kipling*

The answers to many questions about Kipling written from first-hand knowledge. Also, an unbiased evaluation of Kipling's works.

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# Annual Observance of Brotherhood Week Scheduled for February 17-24

**T**EXANS will participate in the thirteenth annual nationwide observance of Brotherhood Week February 17 to 24 under the leadership of Tom E. Braniff of Dallas, state chairman, who is also a member of the national board of governors for Brotherhood Week.

In Dallas and the north east Texas area, the observance is being arranged under the chairmanship of Harry C. Withers, managing editor of the "Dallas Morning News."

Calling more than 200 Dallas civic and business leaders together at a luncheon at the Hotel Adolphus to outline plans for Brotherhood Week, Mr. Braniff, president of Braniff Airways and Aerovias Braniff, declared that "the practice of brotherhood and interfaith civic cooperation is good business insurance as well as a foundation of American democracy." The observance will climax the year's work for the National Conference of Christians and Jews.

Principal speaker for the planning luncheon was to have been Dr. Everett R. Clinchy, president of the National Conference, who was held up by bad flying weather. As pinchhitter, Hastings Harrison of Dallas, national vice president and Southwestern regional director of the National Conference, explained that the conference is a nation-wide civic organization whose goal is the maintenance of harmony and unity in all social and civic ways among all citizens, no matter what their faiths or creeds.

He also pointed out that, while the National Conference has carried on its work since its founding in 1920 by means of yearly contributions by citizens of this country interested in keeping interfaith harmony, conditions following the war demand that the organization's work



HARRY C. WITHERS

be more thorough and its annual request for funds be taken to a greater proportion of the population than ever before.

"Present needs for the work of the Conference require a national budget for 1946 of \$11,000,000," he said, "but this budget was reduced to \$4,000,000 to prevent creation of a strain upon the volunteer workers in attempting to raise the larger figure. The latter amount is the goal to be reached by the end of Brotherhood Week."

Mr. Braniff pointed out that it is very difficult for altruistic citizens to organize against movements of hatred but that the National Conference of Christians and Jews has gone about the job in an efficient way.

"It is the first time within my own knowledge that we have succeeded in bringing together religious and racial



TOM E. BRANIFF

groups to fight organized hatred and to instill a feeling of good will and neighborliness among the peoples of this country," he said.

"The foundations of our hopes and work toward world peace depend upon the very kind of human relationship which the National Conference of Christians and Jews stands for," added John W. Carpenter, president of the Texas Power and Light Company.

While the annual Brotherhood Week carries its theme before virtually all individuals and civic organizations throughout the country, the routine work of the National Conference of Christians and Jews is carried on by local round tables in each city. In Dallas, the Round Table is headed by three co-chairmen: Jerome K. Crossman, president of the Ryan Consolidated Petroleum Company; E. J. Solon, treasurer of Interstate Circuit; and Mr. Withers.

The \$4,000,000 sought by the National Conference for 1946 will be used in these ways: To sponsor scientific research to analyze human differences; to aid universities, school systems, church and community groups in the use of this knowledge; to prepare materials for use by civic, labor, business and school organizations in expanding practical American brotherhood; and to equip National Conference offices in American cities with facilities to assist this program.



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## Business Opportunities

**EDITOR'S NOTE:** The Dallas Chamber of Commerce cannot guarantee any firm or individual mentioned in this column. All statements are those offered by the firms or individuals, and it is suggested the usual investigation be made in each instance.

The following manufacturers desire representation in Dallas and vicinity:

**Michaels Art Bronze Company,** 231 Court, Covington, Ky., designer and manufacturer of ornamental bronze, iron, and aluminum.

**Norris W. Campbell Company,** 1742 Fourth Avenue South, Seattle 4, Wash.; manufacturer of EV-Co High Lead Bronze.

**National Jet Company,** Cumberland, Md.; precision drills and drilling machines.

**Martin Motors,** Eau Claire, Wis.; outboard motors.

**Paulson Tire Tools,** 8627 S. E. Nineteenth, Portland, Ore.; valve core tool.

**Hathaway Allied Products,** 602 North San Vicente, Los Angeles 46, Calif.; importers and millers of gums, tragacanth, arabic, karaya, locust bean and similar products.

**C. R. Gelert Company,** 422 South Spring, Los Angeles 13, Calif.; "Airjet" ventilators.

**George C. Knight Company,** 409 Griswold, Detroit 26, Mich.; houseware lines.

**Sav-Way Industries,** 4875 East Eight Mile Road, Detroit 13, Mich.; electric fans and children's coaster wagons.

The following persons or firms desire to represent in their territories Dallas manufacturers of the items indicated:

**Rolor Enterprises,** Box 771, San Jose, Calif.; all products, Pacific Coast and foreign market.

**Trans-Commodities Company,** 5449 West Pico, Los Angeles; all products, Pacific Coast.

**William G. Davis and Company,** 833 Market, San Francisco, Calif.; women's and children's wear, California, Oregon, and Washington.

**Southern States Broom Supply Company,** P.O. Box 2227, Birmingham, Ala.; mechanical equipment, specialty items, feeds, farm products, Birmingham and surrounding territory.

**C. Crews Alexander,** P.O. Box 3256, Birmingham, Ala.; building materials and specialties, Birmingham and vicinity.

**John F. Condon,** 3959 Washington, San Francisco, Calif.; all products Pacific Coast.

**CAPTAIN EDGAR L. BARHAM,** who has returned to civilian life following service in the Army Air Forces, has opened the Barham Insurance Service.

**MISS HAZEL BAKER,** who has been in personnel placement work for the last eight years, has been named general manager of the Hagar Counseling and Employment Service, 1708½ Commerce.

**CLINTON F. HEGG,** who has returned from military service since 1941, has returned to Libbey-Owens-Ford Glass Company as sales representative in the Dallas office.

The **ANN FLOWER AND GIFT SHOP** has moved from 2223 Abrams Road to 3705 Cedar Springs.

Back in Dallas after three and a half years in the Navy, **DONALD E. BOWLES** has joined the Dallas Federal Savings and Loan Association as head of the veterans' loan department.

## Business Broker

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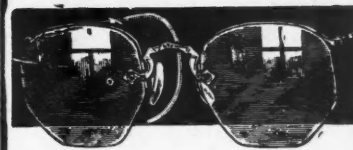
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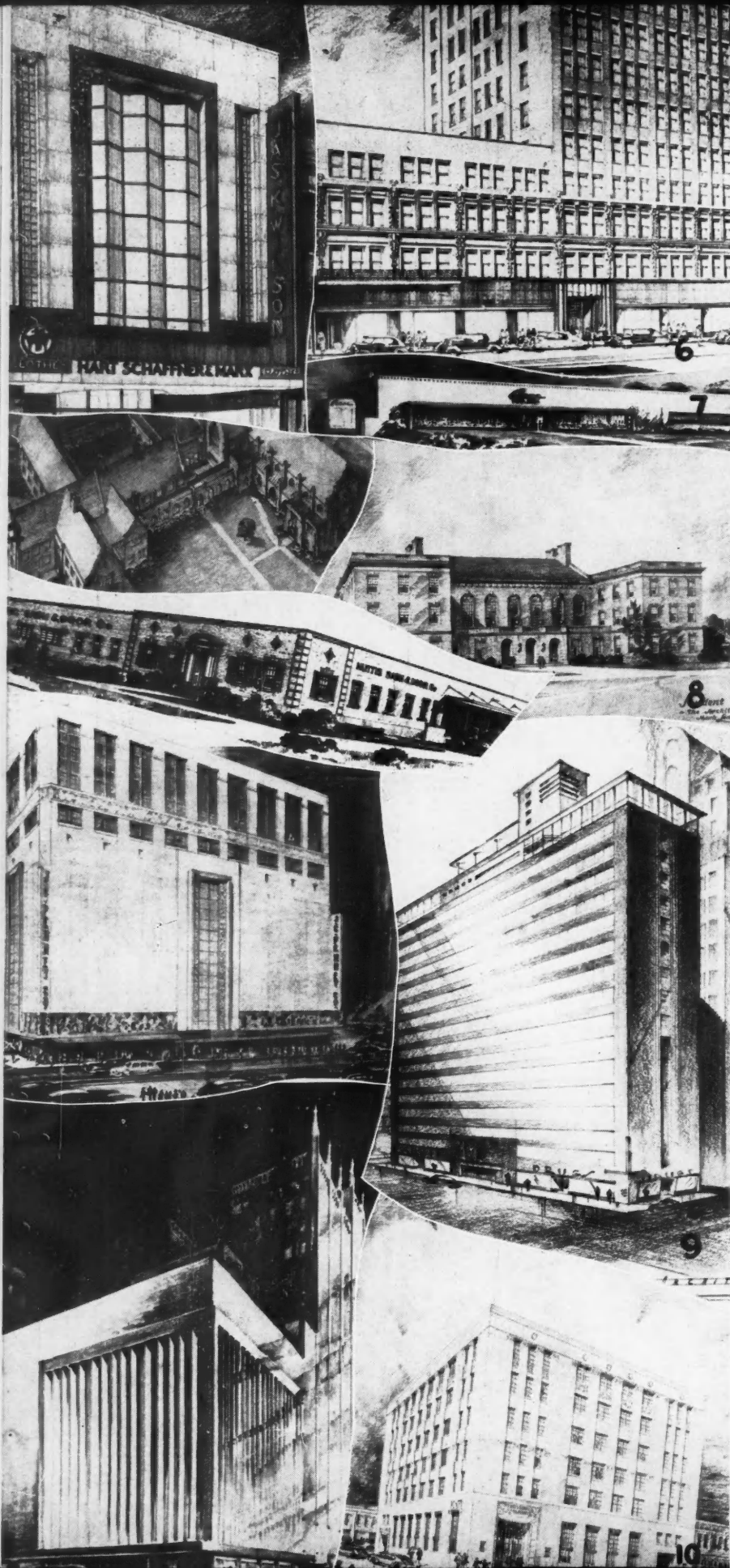
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Baker Hotel	Justin McCarty, Inc.	and numerous others

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# BUILDING. Big Da-C

**I**MPRESSIVE sample of the unprecedent building program that lies ahead for Dallas is now on view in every section of the city and its outlying area as the hammers trip on new factories, office buildings, warehouses, theaters, churches, and homes.

On the basis of projects under way and projected, construction in 1946 in greater Dallas—residential, commercial and industrial—could well top \$100,000,000, if the availability of materials will let it.

Forecasters see in the all-time high value of construction permits issued in December and January indication that Dallas is well on the way in its greatest period of building prosperity. On top of the December total of 804 building permits issued for \$5,309,954 was the January total of 1,048 permits for \$5,081,662 as against the previous all-time high of \$3,804,113 in May, 1925.

Materials will be the bottleneck. Their lack may delay but will not permanently stall the tremendous program now booming on the drafting boards.

In the steps that come ahead of actual construction—planning and financing—Dallas leads in Texas. Voted already by the people of Dallas, for example, are the \$40,000,000 of bonds to finance the municipal post-war improvements, with a large part of the money to be spent on "must" projects the first year. In addition to the municipal projects, great amounts are in the construction hopper for private jobs, large and small, of every imaginable kind.

This is the picture that stands out clearly with respect to many major but

**UNDER CONSTRUCTION**, awaiting materials, or on the architects' drawing boards for final plans are the major building projects pictured: (1) New store for James K. Wilson, designed by Grayson Gill; (2) proposed additions for Highland Park Presbyterian Church; Mark Lemmon, architect; (3) Huttig Sash and Door Company; expansion will increase floor space by 50 per cent; (4) department store for J. C. Penney Company; Walter W. Ahlschlager, architect; J. N. McCammon, associate; (5) A. Harris and Company annex; (6) Southwestern Life Building annex; Grayson Gill, architect; (7) \$250,000 plant of Purex Corporation under construction; Walter W. Ahlschlager, architect; J. N. McCammon, associate; (8) Student Union Building, Southern Methodist University; Mark Lemmon, architect; (9) proposed seventeen-story office building to be erected by Murray Samuel and associates at cost of about \$2,500,000; (10) addition to Times Herald Building; Fooshee and Cheek, architects.

DALLAS • FEBRUARY, 1946

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# G. A-Coming

not all projects as Dallas moves upon the threshold of one of its biggest business activities of the months immediately ahead—building.

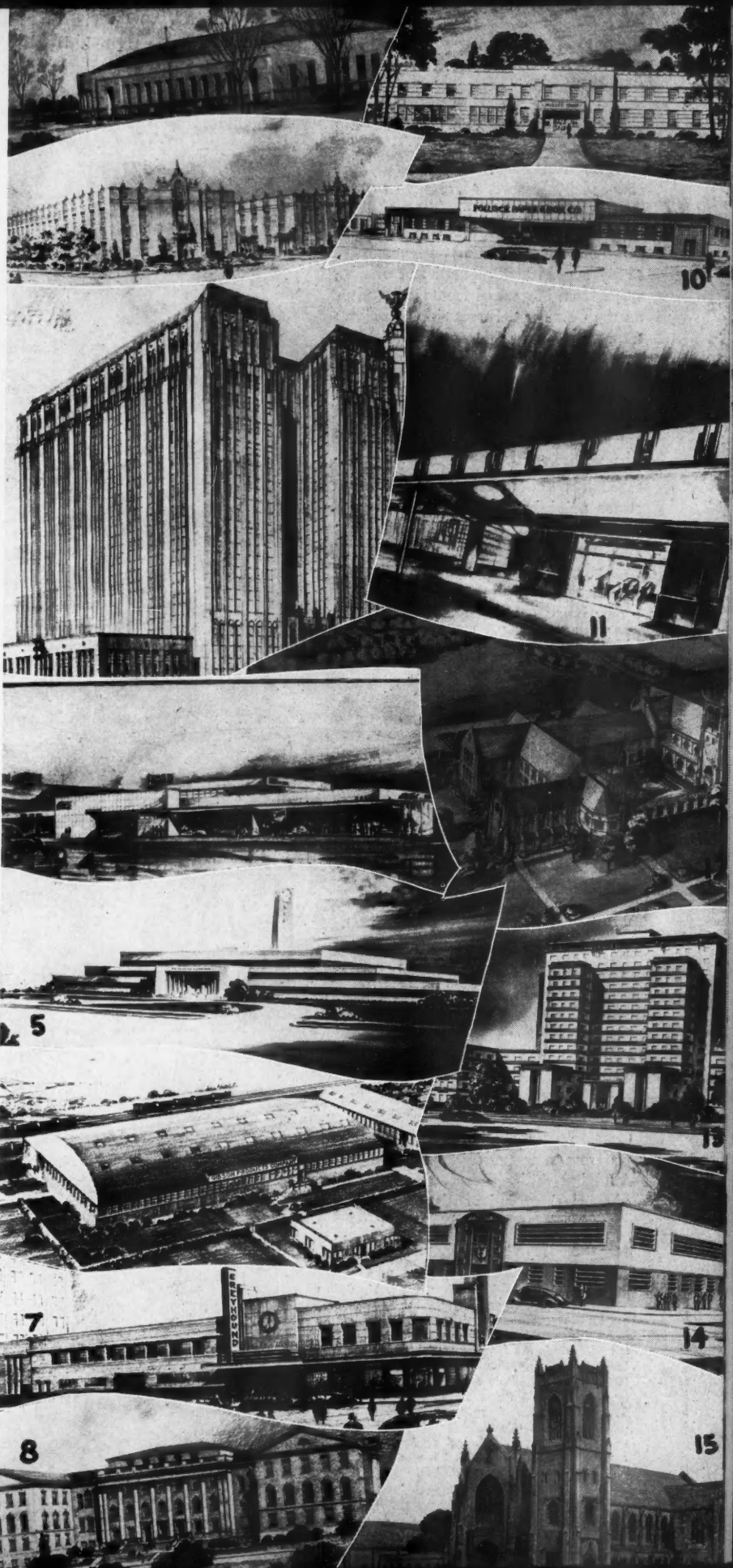
**Banks.** A ten-story addition to the First National Bank's Elm street annex, with construction to begin as soon as materials are available, has been announced by Edgar L. Flippen, president. The extra floors will give the 50 by 100 foot annex sixteen stories of floor space. Improvements will also include installation of new, high-speed elevators at a cost of \$100,000, and a new air-conditioning unit.

A \$1,500,000 expansion and improvement program to be undertaken immediately has been announced for the Republic National Bank by Fred F. Florence, president. For the expansion program, the bank has acquired two properties, the site at 1301 Main, now occupied by the Dallas Title and Guaranty Company, and the three-story building at 1306-1308 Elm, adjoining the bank immediately on the north. This gives the bank a frontage of 50 feet on Elm and from Exchange Place to Field on Main. Improvements will include modernization of the bank lobby and mezzanine remodeling to provide an entire second floor.

The Dallas National Bank, which has a remodeling program under way, has been issued a \$100,000 permit for an air conditioning installation.

**MAJOR BUILDING** projects for Dallas also include: (1) State Fair Livestock Coliseum; (2) Dr. E. O. Rushing doctors' office building and medical center; Fooshee and Cheek, architects; (3) Medical Arts Building addition; (4) new home of Bankston-Hall Motors; Robert D. Goodwin, architect; (5) Dr. Pepper Company plant; Thomas, Jameson and Merrill, architects; (6) Gibson Products Company; Grayson Gill, architect and engineer; (7) new Greyhound Bus Terminal; Grayson Gill, architect and engineer; (8) proposed Science Building, Southern Methodist University; Mark Lemmon, architect; (9) nurses' home, Methodist Hospital; (10) Pollock Paper and Box Company; Grayson Gill, architect and engineer; (11) architect's conception of new front for Hotel Adolphus; (12) Highland Park Methodist Church; J. Murrell Bennett, architect; (13) Baylor University Hospital; W. Ralph Merrill, architect; (14) new home of Trinity Universal Insurance Company; W. Ralph Merrill, architect; (15) Highland Baptist Church; John B. Danna, architect.

DALLAS • FEBRUARY, 1946





**Retail Stores.** Plans are on the drawing boards for a \$1,000,000 expansion program for Neiman-Marcus Company, announced by Herbert Marcus, Sr., president. It will include the addition of three or four more stories to the present four-story building at Main, Commerce and Ervay and 100,000 square feet of floor space from 50 feet of frontage acquired on the Commerce Street side on a long-term lease. Improvements will include enlargement of the Man's Shop and other store units.

As soon as materials are available, A. Harris and Company will begin a \$1,500,000 construction program which will add 100,000 square feet of floor space through a new building of six to eight stores adjoining the Kirby Building on Akard and extending 100 feet east on Elm from Akard, it has been announced by Arthur L. Kramer, president.

Construction is due to start April 1 on a new four-story and basement building at 1513-15 Main for James K. Wilson to cost approximately \$300,000. Contract has been let to the Watson Company. The new structure will be 100 feet deep, with 50-foot frontage, and will provide floor space for expansion of the present men's store at Main and Field by the addition of boys', children's and women's departments.

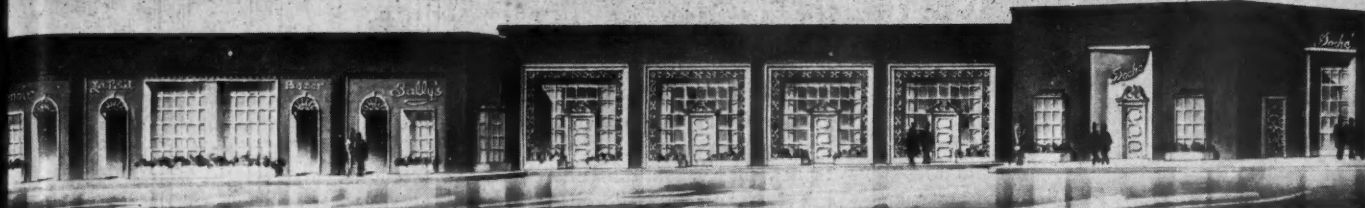
The Will-Walt Company as owner will build a new, seven-story building on the southeast corner of Main and St. Paul, extending through to Commerce, which will be leased to the J. C. Penney Company for the operation of a department store. Plans for the structure have been prepared by Walter W. Ahlschlager, who is associated in the Will-Walt Company with William Morriss. The site is about 100 by 200 feet. The new store will be air-conditioned and equipped with escalators.

**Hotels.** A complete rehabilitation, renovation and improvement program now under way at the Hotel Adolphus will approximate \$2,000,000 of expenditure in its entirety, it has been announced by Richard Nash, manager. The work will extend over a period of

**ROOM TO GROW** in all directions is big Dallas asset indicated by these aerial views by Thomas K. Cone, Jr., showing outer edges of greater Dallas on all sides, where increasing real estate development is underway in the form of new shopping sections, homes, theaters, schools and other construction. Pictured, top to bottom: (1) Casa Linda Estates, east from Casa Linda Plaza at Buckner and Garland Road, \$2,500,000 shopping center (East Dallas); (2) Vickery area (North Dallas); (3) southwest Oak Cliff along improved Zangs' Boulevard, highway south from Dallas; (4) U. S. 80, west from Dallas; (5) southwest Oak Cliff; and (6) north Dallas.







**EXTERIOR RESTYLING** will give attractive appearance to a building at Cedar Springs and Fairmount purchased by R. S. Shelburne and J. O. Lambert, Jr., from Robert Ralston Dick. Remodeling will make the final investment approximately \$150,000, will provide 11,000 square feet of floor area and nine business spaces.

several years and will include redesigning of the Commerce Street first floor front, rearrangement of the lobby, remodeling of the grand ballroom, new elevators, air-conditioning of the entire hotel, renovation of guest rooms, and other improvements.

Projected for early construction by Rogers Lacy of Longview is a thirty-five story hotel at Commerce and Ervay, which he said would cost at least \$5,000,000. Twelve to fourteen stories of the building would cover the entire block bordered by Commerce, Ervay, Jackson and Lane, with a tower rising the remainder of the way. From 700 to 800 rooms are planned, with a garage in the basement sufficient for the hotel's needs.

An annex to the Baker Hotel is under construction but its extent has not been announced.

**Office Buildings.** Under construction at Ross and Harwood is the two-story and basement building for the Trinity Universal Insurance Company and its affiliate, the Security National Fire Insurance Company. With a frontage of 110 feet on Ross and 160 feet on Harwood, the structure will cost \$250,000. Owner of a site on the northeast corner of Main and Harwood, the Trinity Universal plans to construct a sixteen-story office building there later, said Edward T. Harrison, president.

**SHOPPING CENTER** to be developed at Field Circle, Northwest Highway and Harry Hines Boulevard, will cost approximately \$750,000 and include Circle Theater for Interstate Circuit. The modern shopping village, being projected by Hugh January, will provide 400,000 square feet of floor space, with construction cost exceeding \$200,000.

Erection of a four-story annex to its present seventeen-story building at a cost of \$250,000 has been announced by President C. F. O'Donnell of the Southwestern Life Insurance Company, Main and Akard. The addition will increase the building's over-all frontage on Main by about 41 feet.

Murray Samuell of Dallas and associates have announced plans for a seven-story office building to be erected at Commerce, Kendall and Jackson at a cost of approximately \$2,500,000 on a 50 by 200 foot site, running through from Commerce to Jackson immediately east of the Eighth Service Command Building. Facilities will be provided on the ground floor for stores and a luncheon club on the top two stories. Contract for construction supervision has been let to the architectural firm of J. Gordon Turnbull, Inc.

An eighteen-story addition to the Medical Arts Building, fronting ninety-two feet on Pacific immediately west of the present annex and extending 175 feet northward, to be started as soon as materials become available, has been announced by E. H. Cary, Jr., secretary-treasurer of the Cary-Schneider Investment Company. The new unit will cost in excess of \$1,500,000 and will make the Medical Arts Building the largest medical office structure in the world, Mr. Cary said. In addition there will be a four-story garage building.

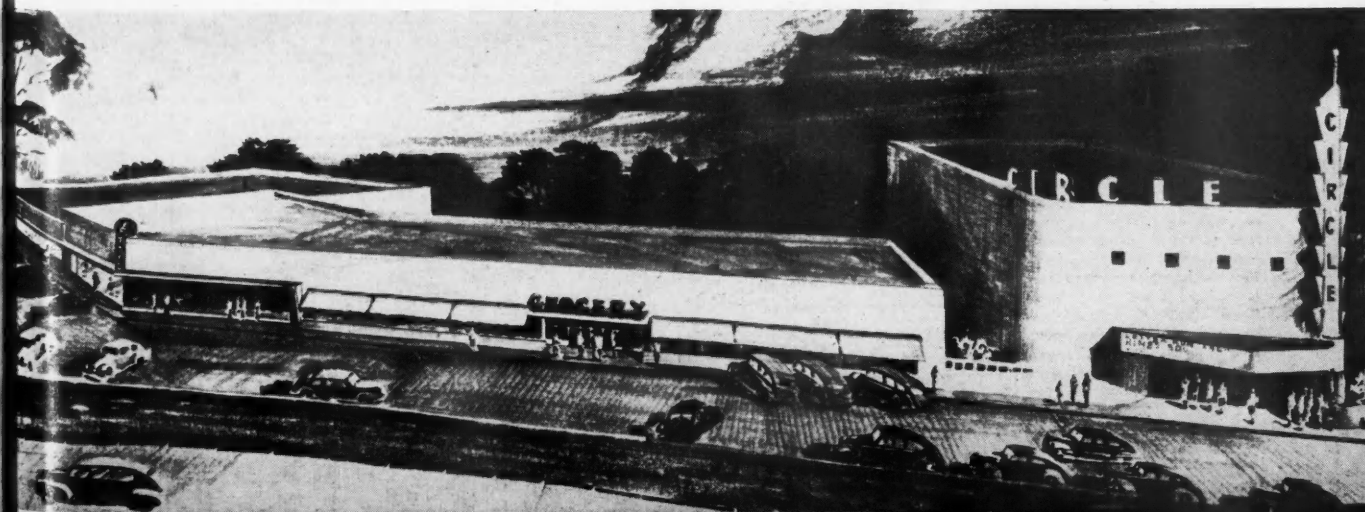
In connection with his purchase of the eleven-story Burt Building, Ervay and Patterson, L. F. Corrigan acquired an adjoining lot on Patterson for the construction of a twelve-story office building annex. The new building and improvements to the present structure are expected to cost in excess of \$500,000.

Directors of the Gulf Insurance Company have approved the construction of a \$200,000 home office building at Cedar Springs and Dickason, which will house both the Gulf and its affiliate, the Atlantic Insurance Company.

A new doctors' office building, to be erected on Gaston convenient to Baylor University, Gaston and St. Paul Hospitals and providing office space for eighty to one hundred physicians, has been announced by Dr. E. O. Rushing. First unit to be built will cost \$500,000. The structure will also include a 100-room hotel for the convenience of out-of-town patients.

**Factories.** Construction is under way on a \$1,500,000 building at Mockingbird Lane and Greenville Road, which will house the plant and headquarters of the Dr. Pepper Company. The four-story structure on a twenty-six-acre tract will provide a total of 257,772 square feet of floor space. Designed by the architectural firm of Thomas, Jameson and Merrill, the plant is being erected by the Inge Construction Company.

Under construction at Linfield Drive and Holmes Street Road is a three-unit factory for the manufacture of roofing by the Certain-teed Products Corporation. The plant is being built by the Meers Construction Company, and the initial



investment of \$1,000,000 may be expanded to \$1,500,000.

Under way is a new \$500,000 addition to the Procter and Gamble Manufacturing Company facilities at Lamar and Loomis, the second expansion of the Dallas plant since establishment of the first unit in 1922. Contract was let to the H. K. Ferguson Company of Cleveland and New York.

A \$150,000 expansion program has been announced at the Dallas plant of the Ford Motor Company, which includes a 1,000-seat cafeteria building.

The Better Monkey Grip Company, moving to Dallas from Arlington, is now completing a new one-story factory at 5320 Hines Boulevard. On a three-acre lot, the building provides 30,000 square feet of floor space. The concern manufactures rubber products.

**Churches.** Improvement plans totaling more than \$500,000 have been approved for the

Highland Park Methodist Church, one of Methodism's largest congregations. The expansion will include construction of a new chapel, additional church school buildings and a recreation hall.

The Highland Park Presbyterian Church will make a \$200,000 addition to permit expansion of Sunday school facilities.

A \$250,000 building program has been approved for the Highland Baptist Church, which will include a new auditorium adjoining the present church building and remodeling of existing facilities to house the education department.

Work is underway on the first unit of the new Lovers Lane Methodist Church, Lovers Lane and Briarwood, which will eventually cost \$100,000. Two units—a chapel and an educational unit—are being built now at a cost of \$30,000.

Zion Lutheran Church will build a Christian day school and youth center

on Skillman between Marquita and Monticello at a cost of about \$20,000.

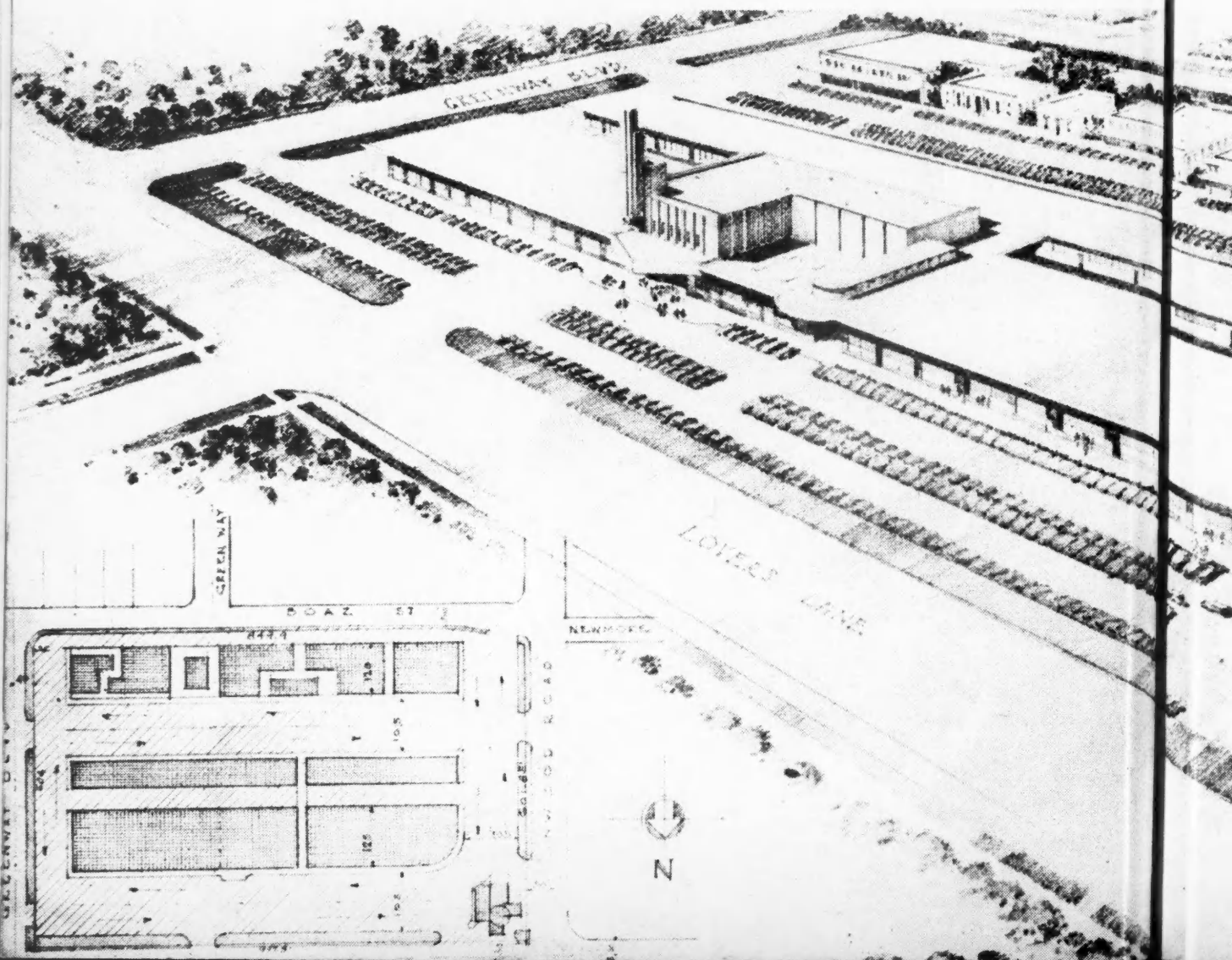
The \$200,000 expansion program of the Cliff Temple Baptist Church includes construction of a nursery cottage and a youth hall, and the remodeling of the old auditorium.

The Park Cities Baptist Church has announced that it will erect a new building within the next year costing between \$250,000 and \$300,000.

A \$60,000 building is being erected by the Greenland Hills Methodist Church on a new site on Penrose between Bremen and Delmar.

Plans of the Central Baptist Church call for the construction of a \$200,000 air-conditioned auditorium adjoining the present structure, facilities for daily radio broadcasts and a motion picture projector room.

The University Park Methodist Church has authorized an expenditure of approximately \$150,000 for a new audi-





torium and an adjoining educational building, which will be built on the property adjacent to the present building.

An adjoining lot has been purchased by the First Presbyterian Church for an expansion program, which will include construction of a chapel for services for small groups and enlargement of the religious educational building to provide additional Sunday school space.

Our Lady of Perpetual Help Church will build a school and social center at 7723 Cortland, costing between \$14,000 and \$24,000, and will add a one-story auditorium later.

Between \$30,000 and \$50,000 will be spent by the Grace Lutheran Church in the construction of a chapel and educational building on a new site on South

Beckley.

On a newly acquired ten-acre site at Northwest Highway and Airline Road, Preston Road Christian Church is planning to build a community church plant comprising buildings and outdoor facilities for a seven-day-a-week operation for religious, social and recreational activities. Initial units tentatively planned in a long-range program will be a chapel and an administration building.

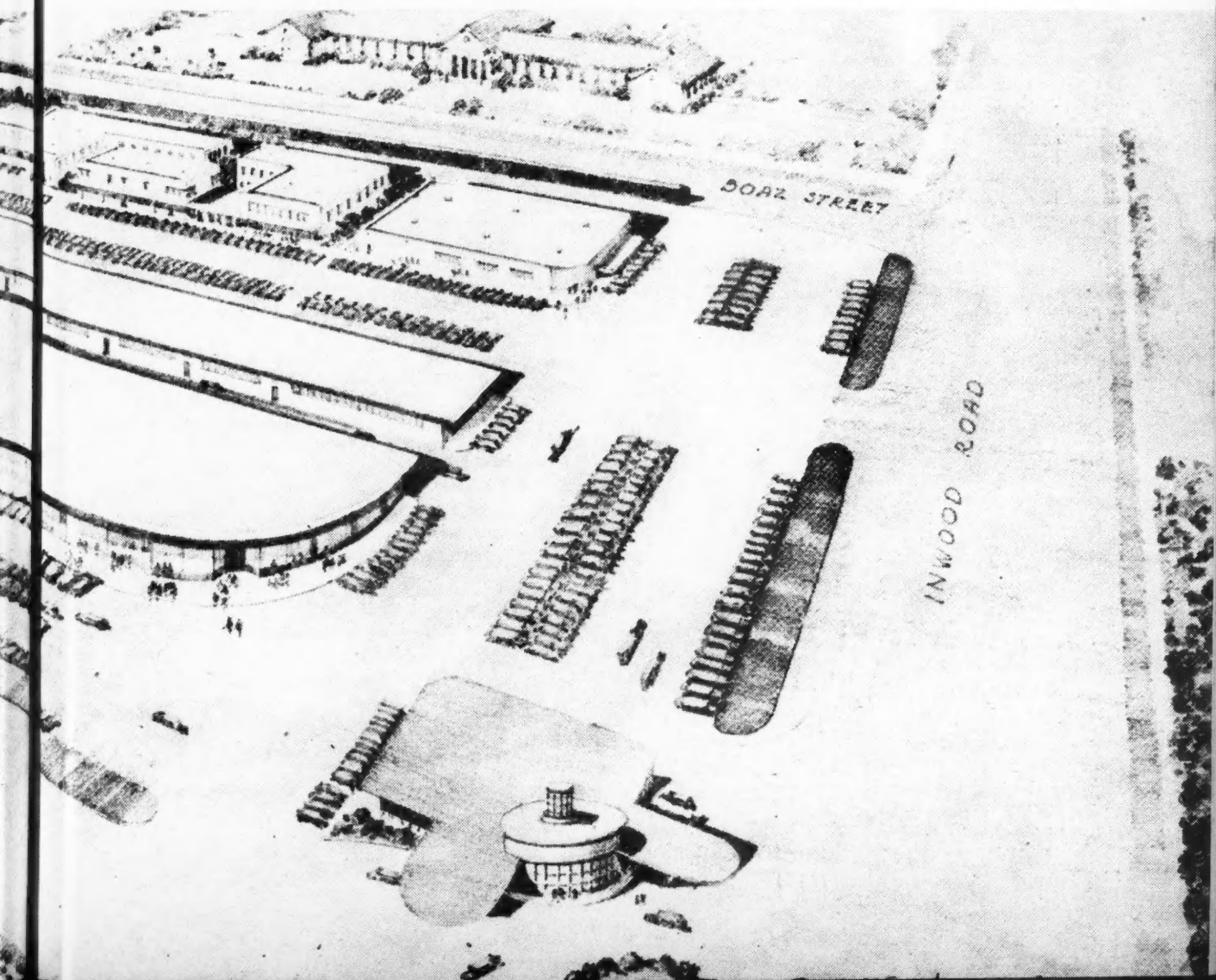
**Hospitals.** A \$7,000,000 bond issue approved by Dallas County voters will be used to construct a modern city-county hospital plant which, located on a site with a half-mile frontage on Harry Hines Boulevard, will combine the finest in architecture,

equipment and services. While no architect's drawings have been made, plans of the Dallas City-County Hospital Board call for a \$2,500,000 main hospital structure, with from 550 to 650 beds and possibly nine stories high, built so that additions may be made in the future if and when needed; a \$1,300,000 tuberculosis hospital, built for research as well as care of the ill; a \$750,000 nurses' home, providing accommodations for 250 student nurses; remodeling of Parkland Hospital into a convalescent home; and a laundry, mess hall, and recreation building.

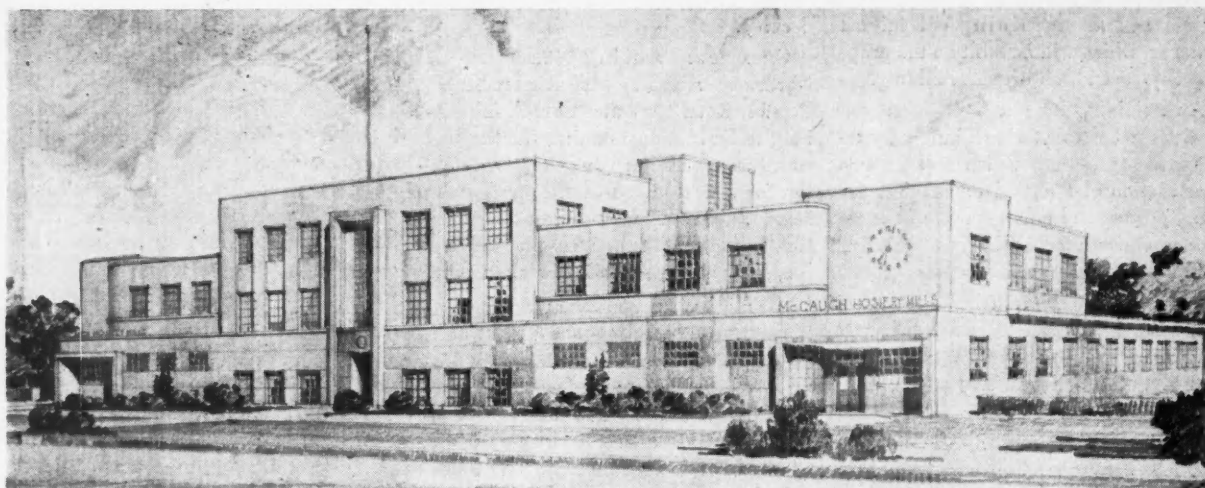
Construction of a new hospital of seven floors and basement and alterations to the present Veterans' Administration Hospital near Lisbon, to cost \$2,684,130, have been approved. The new unit will provide 500 additional beds. The Veterans' Administration will also locate in Dallas a large out-patient clinic for treating minor ailments of veterans.

Dallas Methodist Hospital will make

**NEW INWOOD SHOPPING CENTER**, being developed by W. W. Caruth, Jr., is pictured as it will look in accordance with plans prepared by Grayson Gill. Shown on front row are super-type stores and theater with balcony area and pylons rising in the upper left of the picture, a row of shops immediately behind the stores, and a back row of office buildings. Building in upper right corner indicates where Greenway Parks School is being planned. Plans for the community center of modernistic construction call for approximately 220,000 square feet of buildings on a total area of 634,000 square feet.







**McGaugh Expansion.** New Dallas plant of McGaugh Hosiery Mills is pictured as it will look when construction work now underway is completed at 4408 Second, site of original plant, where Airmaid Full Fashioned Hosiery, best known McGaugh line, was first made in 1931. The Dallas plant expansion is part of \$1,000,000 program, which includes new

buildings underway at New Braunfels and Mineral Wells. Present output of 6,000 pairs of hose a day is expected to be increased to 24,000 pairs daily when all expansion is completed. Present annual payroll of \$500,000 is expected to be increased to \$1,500,000, with corresponding increase in number of employees.

improvements costing \$315,000, including a two-story student nurses' home and educational building to cost \$250,000 and a wing to the hospital to cost \$65,000. The new wing will be an eight-story structure of equal height to the adjoining portion of the main hospital and will increase the capacity to 250 beds.

St. Paul Hospital plans a new \$150,000 nurses' home and a 100-bed, \$250,000 maternity unit along with an extensive remodeling program for present facilities.

A projected \$1,650,000, 15-story Truett Memorial Building will add 400 beds to Baylor University Hospital. The Baylor University expansion program in Dallas will also include a \$450,000 building for the University School of Nursing. The hospital has also undertaken a \$125,000 remodeling program.

The Freeman Memorial Clinic will add a "William M. Anderson Memorial Wing" at a cost of \$75,000.

The Dallas Chapter of the Texas Society for Crippled Children will build a children's convalescent home, costing approximately \$40,000, in the vicinity of the Southwestern Medical Foundation.

**Schools.** First buildings in a \$2,700,000 construction program for Southern Methodist University will be two dormitories and a chapel in the theological quadrangle of the Perkins School of Theology. Building plans also include a \$400,000 Student Union Building; a \$250,000 chemistry unit, which eventually will be connected

with the present Hyer Hall by a center unit to provide a \$1,000,000 science building; and later on a music building near McFarlin Memorial Auditorium, and a school of journalism building.

A sixty-two-acre tract on Harry Hines Boulevard as a site for the new home of Southwestern Medical College has been purchased by the Southwestern Medical Foundation with a grant of \$125,000 from the Hoblitzelle Foundation. The gift was made as a memorial to the late Mrs. Esther Hoblitzelle, wife of Karl Hoblitzelle, who founded the Hoblitzelle Foundation as a welfare institution in 1942.

Southwestern Medical Foundation has also received a gift of \$100,000 from the Braniff Foundation for a research laboratory unit of the college. Initial college construction will cost \$4,000,000 to \$5,000,000. In addition to the main college building and the clinical research laboratory, units will include a medical library, auditorium, children's research center, geriatric research clinic and a research center for cancer, nutritional and mental diseases.

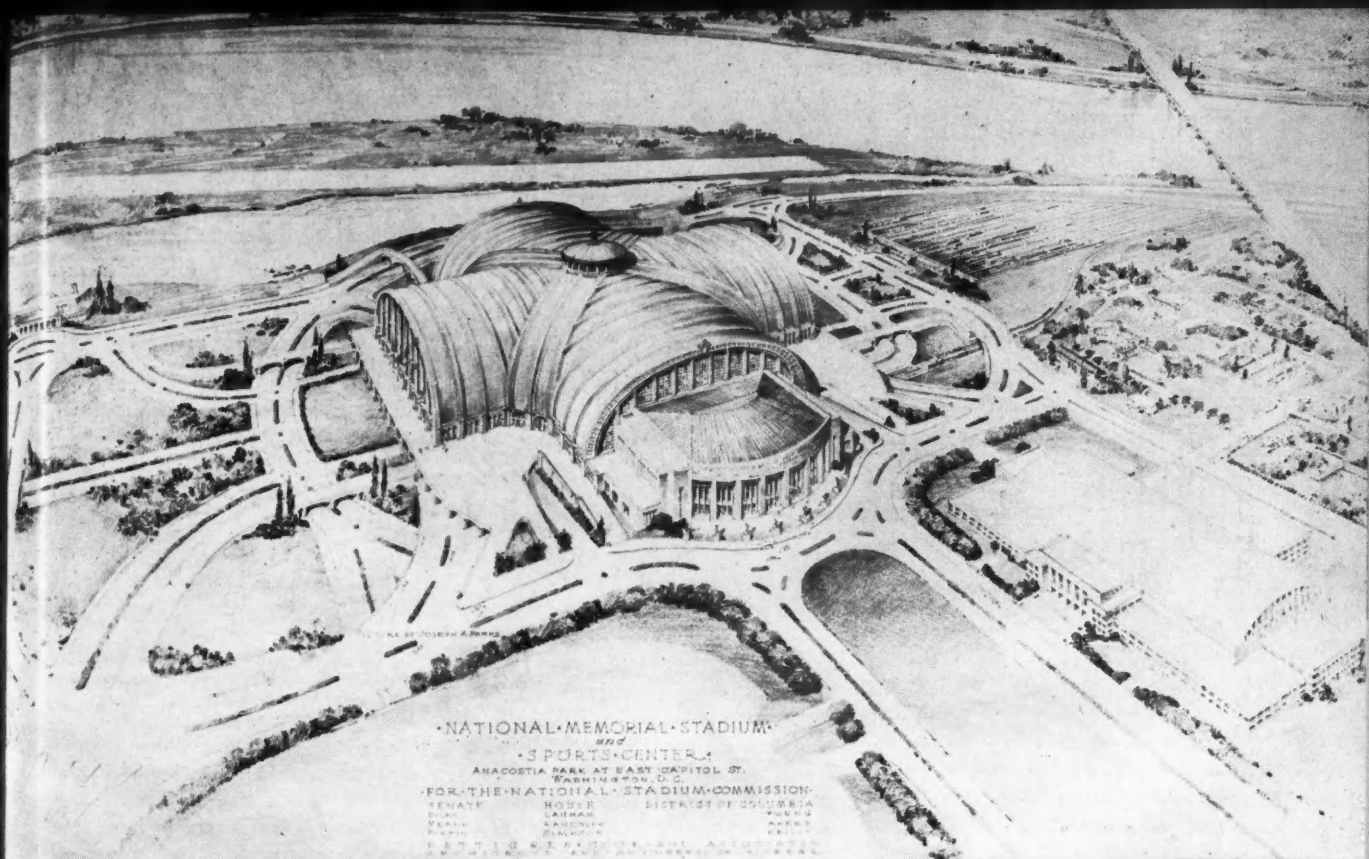
As an initial installment of the \$10,000,000 in school funds voted recently in the public works bond election, the Dallas Board of Education has asked the City Council for \$2,000,000 to replace old school buildings and prefabricated units. Plans will be drawn first for new buildings for the following schools: H. S. Thompson, Benito Juarez-Cement City, Fred Douglas-F. C. Carr, Sidney Lanier,

Cockrell Hill, and George Peabody, each costing approximately \$275,000.

**Civic Buildings.** Plans for permanent construction at the State Fair of Texas include a new State Fair Livestock Coliseum, with a 10,000 seating capacity, to be erected on the site of the present Fair Park grandstand at the old race track. The building would be 360 feet long, 305 feet wide, contain a livestock arena 125 by 225 feet, and would be four stories in height in front, with illuminated towers at the main entrance and a broad promenade completely encircling the structure.

A \$712,000 program of additions and improvements to its Fair Park properties, to be ready for the resumption of the State Fair of Texas next fall, will include a new \$350,000 Exhibits Building, containing 100,000 square feet of floor space to replace the old Automobile Building; rehabilitation of the Fair Park Auditorium at a cost of \$50,000; new livestock barns and repairs to present ones, \$125,000; improvements to Cotton Bowl, \$35,000; painting of buildings, \$60,000; rebuilding main entrance gates, \$10,000; Midway entrance, \$7,500; restrooms, \$25,000; and ornamental lighting, \$5,000.

**Newspapers.** As a site for a new home for the *Dallas Morning News*, property on Young, extending from Jefferson to Houston, has been purchased by the newspaper, it has



## THE WORLD'S LARGEST STADIUM

### *Designed in Dallas*

PRELIMINARY SKETCHES for the proposed National Memorial Stadium have been prepared in Dallas by Pettigrew, Cook and Associates, Architects for the National Memorial Stadium Commission. Planned as a memorial to American casualties in both World Wars, this combination Stadium and Sports Arena is designed to accommodate 200,000 people.

This roofed structure will have twice the capacity of the largest present stadiums. It is planned to use these facilities for inaugurations, olympic meets, Army and Navy foot-

ball games, conventions, pageants, horse shows, sport events, trade and industrial exhibitions, parades and reviews and National and International Events.

This stadium will be located two miles directly East of the Capitol and will be fitted into a super-traffic

plan designed for the fast assembly and dispersal of the huge crowds that can be brought together by modern air, rail and motor travel. Direct rail trackage will provide parking facilities for fifty excursion trains. Colored highway markers, correlated with tickets, traffic separation at various levels and a future subway are part of the over-all plans.

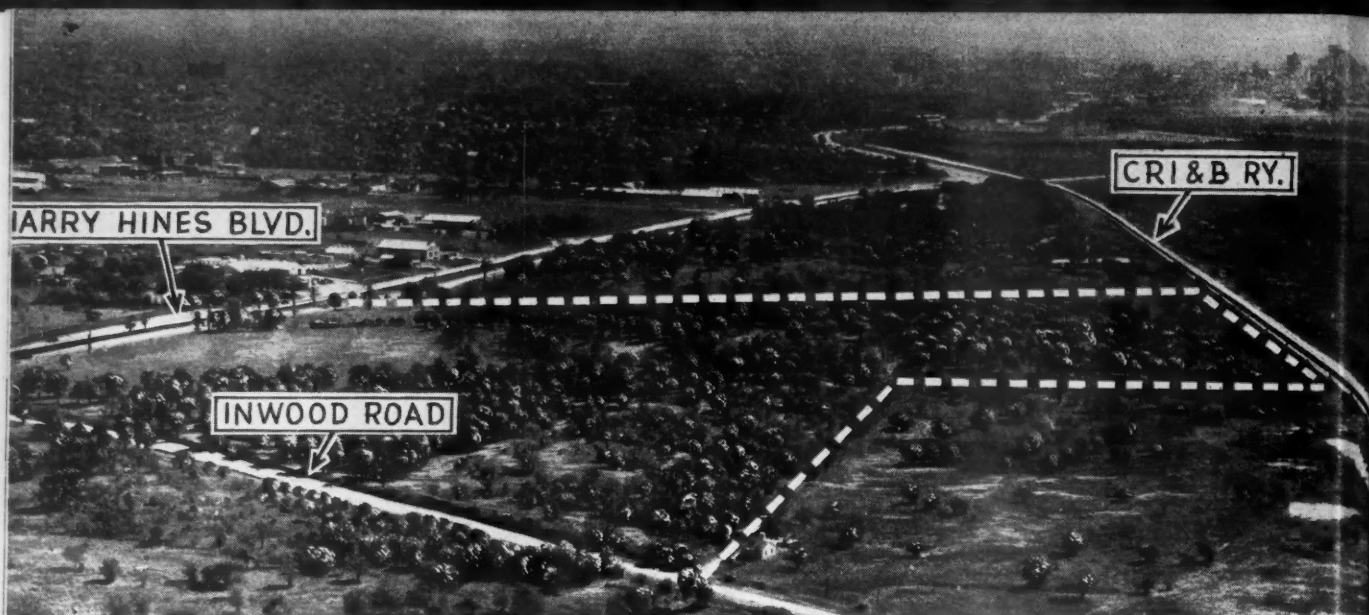
#### PETTIGREW, COOK and ASSOCIATES

ARCHITECTS AND ENGINEERS

*Announce the opening of their new offices at 9001 Denton Drive. This partnership is fully organized for the general practice of architecture and engineering. Their experience includes projects of almost every type: Schools, Stadiums, Auditoriums, Office Buildings, Banks, Housing Projects, Industrial Plants, College and Institutional Groups, Civic and Government Buildings, Residential Buildings and other work.*

The additional cost of the roofing is small in comparison with the revenue to be derived from all-year, all-weather use. Events will take place as planned. Supplementary

equipment will include a large hydraulic stage with water curtain, ball rooms, dormitories, space for permanent exhibits and other facilities. Within a reasonable time the Memorial Commission should be able to amortize the cost of the building through revenue bonds.



**AERIAL PICTURE** of new site of Southwestern Medical College shows the layout of the sixty-two-acre tract fronting on Harry Hines Boulevard. It adjoins forty acres of city-county property where the new \$7,000,000 city-county Memorial Hospital will be built.

been announced by George B. Dealey, publisher and chairman of the board. It fronts 200 feet on Young and extends to a depth of about 1,000 feet. An expenditure in excess of \$2,000,000 will be involved for the land, buildings, and modern equipment. George L. Dahl of Dallas is preparing the plans for the new plant, and associated with him is William Ginsberg, New York engineer.

Expansion plans for the *Dallas Times Herald*, announced by Tom C. Gooch, publisher, include the addition of three floors, designs for which are now being completed by the architectural firm of Fooshee and Cheek. The foundation of the present building on Herald Square was made strong enough for a structure of skyscraper proportions, and decorations at the top are camouflaged stone window sills to permit easy expansion of space by the addition of floors. Improvements will also include additional printing machinery.

## Shopping Centers.

New neighborhood business center, launched by W. W. Caruth, Jr., to serve the Inwood-Preston-Love Field area, will exceed \$1,500,000 in investment and construction. Located on a fourteen-acre tract bordered by Greenway Boulevard, Lovers' Lane, Inwood Road and Boaz, the project will be known as the Inwood Shopping Center. The area will include a row of office buildings for lease by such firms as oil companies, insurance agencies and home offices, and clinics, and will be constructed to meet the needs of occupants.

The center will also include a second row of shops with a depth of about 70

feet, erected on a 30-foot-wide service street for employees' cars and heavy trucks, and another row across the service street, 125 feet in depth, for occupancy by supertype stores. A pedestrian arcade will run through this section of the center, beneath a skylight roof. Paved parking space will accommodate 800 automobiles at one time.

The first unit of the project, now under construction, includes the new Inwood Theater of Interstate Circuit.

Another planned suburban community shopping section is being projected by Hugh January for construction at the intersection of Northwest Highway and Harry Hines Boulevard at Tom Field Circle, and will include the Circle Theater of Interstate Circuit and involve an overall cost of approximately \$750,000. The modern shopping village will involve construction of 400,000 square feet of floor space at a cost exceeding \$200,000, with parking facilities accommodating about 600 cars.

In addition, a 100-unit modern tourist court is planned as a part of the development, the cost of which will exceed \$150,000. Two of the major oil companies—Humble Oil and Refining Company and Magnolia Petroleum Company—also plan the erection of super-service stations in the circle area, with the cost of the combined units exceeding \$50,000.

Development of a midtown business district into a fashionable shopping center along a main traffic artery is in prospect for Cedar Springs from Akard to Routh. The improvement program is intended to provide an area comparable to

the near North Side in Chicago and the Wilshire Boulevard development in Los Angeles, including an architect's colony, art colony, gift shops, antique shops, exclusive stores and office buildings.

Included in the development is restyling of a building at the northeast corner of Cedar Springs and Fairmount, purchased by R. S. Shelburne, builder, and J. O. Lambert, Jr., landscape architect. George W. Alexander, architect, is preparing plans for the reconstructed building, which, with a total of 11,000 square feet of floor area, will provide facilities for nine business spaces, four for offices and five for retail shops. Total investment, including air conditioning, will approximate \$150,000.

Another shopping center on the northwest corner of Cedar Springs and Fairmount, being planned by John A. Perkins, will call for an expenditure of approximately \$150,000. Richard A. Kella, realtor, estimates that improvements along this section of Cedar Springs, which will convert semi-slum buildings into modern structures, will involve the expenditure of more than \$2,000,000 during the next few years.

Buildings being completed or under construction in this area include the new home of the Carrier-Bock Company, new two-story addition to the Adleta Show Case and Fixture Manufacturing Company, and shop of Accent's, Inc.

Varsity Village is proposed as a name of a shopping center planned on a nine-acre tract at the southeast corner of Preston Road and Northwest Highway, owned jointly by W. W. Caruth and Southern



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**KATHRYN CURRIN**  
**AND ASSOCIATES**



**NEW INTERSTATE** theater at Skillman and Mockingbird Lane, the Lane Theater is now under construction and will cost approximately \$200,000.



**LIFE THEATER** at Henderson and Capitol is planned by new theater chain, Life Theaters, Inc., owned by Albert Sussman, Oscar Ray and Herman Waldman. Cost will be between \$175,000 and \$185,000.

Methodist University. Applications have been taken for space for food stores, dress shops, a drug store, a theater and variety stores, said Frank L. McNeny, chairman of the executive committee of S.M.U.

Development of Casa Linda Plaza, community shopping center at Buckner Boulevard and Garland Road, will involve the expenditure of approximately

\$2,500,000. Two new shopping center structures are also planned in the Buckner Boulevard-Lake June Road eastern suburb area. A proposed H. W. Snowden project near the northeast corner of Buckner Boulevard and Lake June Road would cost \$250,000. A \$75,000 store unit is planned on the southwest corner by G. H. Harty.

## INDIVIDUAL DALLAS AIR VIEWS

### RESIDENTIAL DEVELOPMENT — INDUSTRIAL TRACTS

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1717½ COMMERCE  
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**Homes.** The City Plan Commission has approved a plat for the development of a 900-acre tract south of Oak Cliff, extending two miles along U. S. Highways 67 and 77 and approximately one and one-half miles across at its widest point, which is being projected by the American Home Realty Company. An expenditure of approximately \$25,000,000 is contemplated in the development of the newly annexed section of the city to provide homes ultimately for 8,000 persons.

The forecast of Hanford Reed, editor of "Texas Contractor," is that from \$15,000,000 to \$20,000,000 may be spent in Dallas during 1946 on new residences and apartments. Included in the new housing will be the ten-story \$1,500,000 luxury apartment hotel which H. D. Lewis and E. P. Lamberth, Dallas builders, plan to erect on the site of the old home of the late Colonel J. T. Trezevant on Turtle Creek Boulevard, between Gillespie and Dickason. The new structure would contain 200 apartment units, and two pent-houses.

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# Pattern-Setting Formula Stabilizes Labor Costs in Dallas Building Field

SIX months ago Dallas County employers of construction workers, searching for some way of stabilizing wage conditions, got together for the first time in history to do something about it.

Today, after months of negotiations between contractors and skilled building trades unions and several precedent-making actions, a pattern-setting formula, believed unique in the nation, has been worked out which definitely establishes a wage structure in Dallas County for all crafts.

This has been effected by a blanket agreement reached by the Dallas County Construction Employers' Association with fourteen building trades unions, all that are represented in the Dallas Building and Construction Trades Council, American Federation of Labor. It sets forth wage scales for the various crafts, approved by the Wage Adjustment Board in Washington, which shall remain in effect until July 1, at which time the agreement will come up for renewal on an annual basis.

Thus, with respect to construction projects that will be completed before July 1, Dallas County contractors can now figure their labor costs to a penny and, with respect to projects that will

continue in construction beyond July 1, they can more accurately estimate labor costs. The agreement was set up on a short-term basis in order that its expiration date will be in uniformity with national expiration dates of wage agreements of the various building trades unions.

Ramrod of the negotiations for the employers was William L. Hickey of Hickey and Company, who believes that, after all, what serves the general interest serves the particular interest of every group in the construction field. Packing a hefty punch for getting the job done and with the backing of the Dallas Chapter of the Associated General Contractors of America, Mr. Hickey called together Dallas County's commercial and industrial building contractors for a frank discussion of the problem.

Outcome was the organization of the Dallas County Construction Employers' Association, composed of general, specialty and subcontractors only, large and small, whose ninety-eight members do 95 per cent of the building volume in Dallas County. Thus, for the first time, an industry-wide organization was born. Unique in that it has been set up specifically for carrying out a labor relations

program, it is believed to be the only organization of its kind in the nation.

Elected president of the new group, Mr. Hickey, assisted by Julian Capers, Jr., manager, launched the negotiations with the unions which culminated with the agreement signed by himself and Roy James, business agent of the sheet metal workers' union and president of the Dallas Building and Construction Trades Council. The only skilled craft not embraced by the blanket agreement is the electricians' union which is not affiliated with the Council. A separate agreement in force for the electricians' group, however, serves to stabilize the wage scale for this craft in line with the master agreement with the Council.

The wage scales worked out produced an increase of \$1 a day for eleven crafts, \$1.40 a day for two crafts, and \$1.70 a day for one craft.

The agreement provides that sixty days advance notice be given if either the contractors' association or the workers' council desires to make changes in the agreed wage scale on July 1. In the event that an agreement on a new wage scale has not been reached but is in process of negotiation on July 1, it has been mutually agreed that the present scale shall continue in full force for a period not exceeding thirty-one days. The negotiation period may be extended beyond the thirty-one day period, however, by mutual agreement.

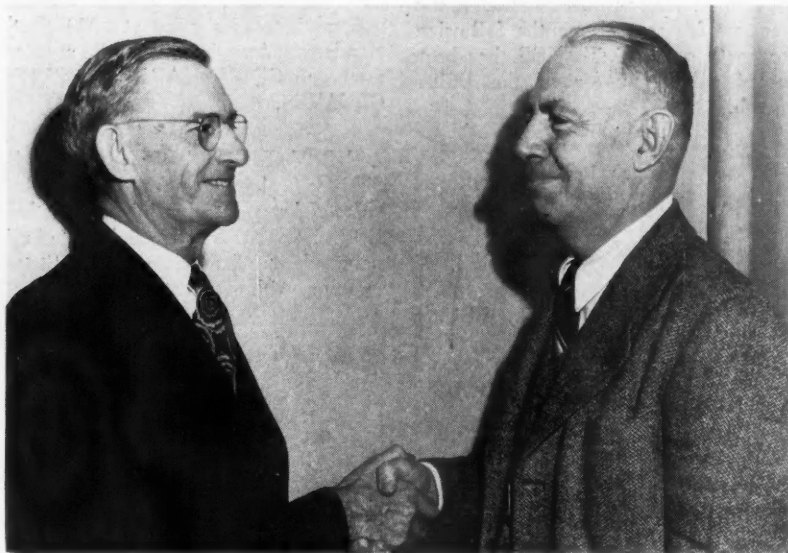
"The new wage scale means a stabilized wage situation in commercial and industrial building construction in Dallas County, so that industry can come to Dallas and build under conditions equal or superior to those in any other place in the country," said Mr. Hickey. "It is believed that Dallas is the only city in the country in which construction contractors have reached wage agreements with such a large percentage of the building trades crafts.

"The new scale gave workers deserved increases to offset the effects of loss of overtime pay and a rise in living costs but at the same time was worked out to keep building costs on a competitive basis with other cities.

"Under the new scale, workers are as well paid as in any city in this section of the country," he added.

(Continued on Page 54)

**IN AGREEMENT** on an unique plan for getting contractors and construction workers together on a pay scale are William L. Hickey, right, president of the Dallas County Construction Employers' Association, and Roy James, president of the Dallas Building and Construction Trades Council.





# IN DALLAS *Last Month*

JAKE L. HAMON of the Dallas oil firm of Cox and Hamon, has been elected first vice president of the Mid-Continent Oil and Gas Association. GEORGE C. GIBBONS of Dallas has been re-elected vice president for Texas.



**Heads Agricultural Club.** L. R. Wiley, president of the Progressive Farmer Company, has been elected 1946 president of the Dallas Agricultural Club, succeeding Wylie Akins. Other officers are R. H. S. Henderson, vice president; and Z. E. Black, secretary-treasurer. George B. Latham, former secretary-treasurer, has been named honorary vice president in recognition of two decades of service in that post. Members of the club's executive committee are C. M. Evans, A. B. Jolley, Walter B. Moore, R. L. Pou, F. R. Shultz, and Mr. Akins.

New president of the Dallas Association of Cleaners and Dyers is GROVER

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HERRING. Other officers are DENYS SLATER, vice president; E. W. KERR, secretary; and R. D. ROSS, treasurer. Directors are I. J. GUY, HUNTER PICKENS, BURTON FULLEN and A. E. SOSBEE.

JOHN W. VANN, who was branch manager at Atlanta for the Bigelow-Sanford Carpet Company, Inc., before Navy duty, has been appointed sales manager in the Dallas branch, succeeding WALDO ENHOLM, who has gone into business for himself.

R. P. BROOKS, JR., who has been released from the Army Air Forces after thirty-seven months of service, has returned to the *Daily Times Herald* as oil and gas editor. TED W. MAYBORN, publisher of *Drilling*, who served as oil editor during Mr. Brooks' military leave, will now devote his full time to his publishing business.

COLONEL ARTHUR H. STANTON, a pilot in World War I who was called back to Army duty in 1942 and became chief of personnel and base service in the Air Technical Service Command for the Southwest area, has joined Braniff Airways as director of personnel and training.

R. E. (BOB) BRYANT, formerly of El Paso, who has been with Wilson and Company, meat packers, for twenty-seven years, has become branch manager at Dallas. D. H. (DICK) BRUTON, who has been serving as Dallas branch house manager for several months following the death of H. G. BOWER, has been named sales manager of the Dallas branch.



**Dallas Bar Chief.** New president of the Dallas Bar Association is H. Bascom Thomas, Jr., who has succeeded W. B. Harrell. He recently returned from four years and nine months of Navy duty, with the rank of captain, and resumed the practice of law with the firm of Bowyer, Gray, Thomas, Crozier and Jaffe. Other new officers are R. Guy Carter, first vice president; Ralph Baker, second vice president; Robert L. Dillard, Jr., third vice president; and Mrs. Melody Tune Douthit, secretary-treasurer.

Discharged after three and a half years of service as major in the Army ordnance department, GEORGE H. HARRIS has joined the Dallas office of the ACF-Brill Motors Company of Philadelphia as sales representative, assisting RICHARD S. HOOD, JR., Dallas district manager.

CAPTAIN LYN E. DAVIS has returned to Dallas following nearly four years of service in the Army Corps of Engineers and has opened a real estate and general insurance office at 3009 North Henderson. Associated with him as salesmen are CECIL KARR and CLIFF GREAVES.

FIRST LIEUTENANT JACK D. STETZEL, having returned from five years of Army duty, has joined his father, ED S. STETZEL, in the real estate business under the firm name of Ed S. Stetzel and Son, with offices at 2610 Fairmount.

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**Chest Drive Director.** The 1946 fund-raising activities of the Community Chest of Greater Dallas will be directed by W. G. Vollmer as campaign chairman. Mr. Vollmer, who came to Dallas last May to assume the presidency of the Texas and Pacific Railway, had been active for ten years in Community and War Chest work in St. Louis, where he handled campaign solicitation for the Missouri and Pacific

Railway and later served as solicitation chairman for the entire railway system in that city.

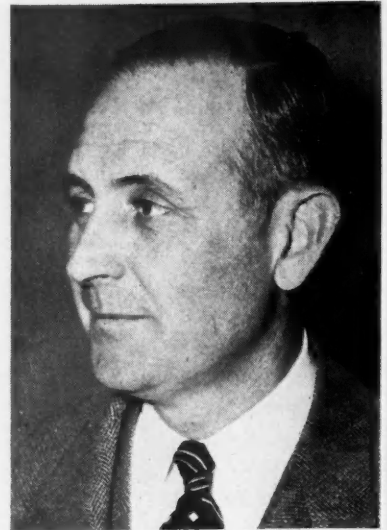
The Community Chest has reconverted to its peace-time name, following official dissolution of the War Chest of Dallas County, and will serve as the fund raising organization for thirty-five local agencies.

Mr. Vollmer, who was recently elected to serve a three-year term on the Community Chest's board of directors, succeeds Austin F. Allen, president of the Texas Employers' Insurance Association and the Employers' Casualty Company, as campaign chairman.

Members of the Dallas Building Owners' and Managers' Association have re-elected KARL G. HUNT as president for the ensuing year. Other officers are E. H. CARY, vice president; and E. M. ELIOTT, secretary - treasurer. Directors are HOMER FISHER, PASCHAL GARTH, B. T. HOLDEN, and J. F. SCHWEGMAN.

J. D. DANIELS, recently released from the Armed Forces, has been advanced from secretary to vice president of the Gulf Insurance Company. V. B. HOOKS, JR., has been named marine secretary and V. F. CHASE, JR., assistant treasurer.

SAM BLOOM, advertising director of *The Daily Times Herald*, is the new president of the Newspaper Advertising Managers' Association.



**Directs Exchange Club.** E. Colley Sullivan of the Lone Star Bottling Company has been installed as 1946 president of the Exchange Club. Other officers are Hugh Arthurs, vice president; Phil Craven, treasurer; and J. M. McTeer, secretary. Members of the board of control installed are Bert A. Jones, A. D. Bullock, Frank Bacon, and P. J. Crandall.

T. W. TOWELL, who has been with General Motors Acceptance Corporation since 1926 and was formerly branch manager at New Orleans, has assumed his new duties as Southwest regional manager at Dallas, succeeding C. C. NEWTON, who has been transferred to Atlanta as Southeastern regional manager.

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**Medical Foundation Officers.** Pictured, left to right, are the officers of the Southwestern Medical Foundation, re-elected last month at the annual meeting of the board of trustees: Dr. E. H. Cary, president; Karl Hoblitzelle, vice president and chairman of the executive committee; Fred M. Lange, vice president, managing director and secretary; and H. B. Sanders, general counsel. Herbert Marcus, who was not present at the meeting, was re-elected treasurer.

### New Dallas Contracting Firm for Piping Formed

The A A General Piping Contracting Company of Dallas has been organized for heating, air conditioning and general piping work by Roscoe E. Libecap and Solon Myers as partners, with offices at 304 South Haskell. Mr. Meyers, who has been in the piping business for seventeen years and a Houston resident for the last six years, is general manager of the new firm.

LIEUTENANT HENRY C. BENNETT, who was connected with the Mosher Steel Company for more than seventeen years previous to service with the Navy Seabees for three years, has formed his own contracting organization

under the firm name of the Henry C. Bennett Company.

ROY L. SHELBY has resigned as city salesman for Clarke and Courts to operate his own office supply, printing and furniture business under the firm name of Roy L. Shelby Company. CHARLES P. SHELBY, his brother, who returned recently from three years of overseas military service, has become a partner in the new firm.

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## New Airlines to Offer Chartered Cargo Service

The Lone Star Air Cargo Lines has been organized by three former servicemen to transport merchandise on an unscheduled, chartered airplane basis for Dallas and Texas distributing firms. Partners in the new concern, which will operate Douglas DC3 transports from Mustang Airport, Dallas, are A. J. Ullrich, Jr., business manager; Anthony F. Spann, maintenance and flight scheduling chief; and L. Walker Boggs, chief pilot.

WALLACE H. SAVAGE, who prior to Navy service was associated with the Dallas law firm of Runge and Lane, has been admitted to partnership and the firm name has been changed to Runge, Lane and Savage.

GORDON DURDEN, who was formerly superintendent of the Dallas office of the Postal Telegraph Company and was recently released from the Marine Corps as first lieutenant following service in the Pacific, has joined the Dallas agency of the Great National Life Insurance Company.



**Graphic Arts President.** Frank Melton of the Melton Printing Company is the new president of the Dallas Graphic Arts Association. Fellow officers are Roy Blanks, vice president; Les Powell, secretary-treasurer; and Kennedy England, executive secretary. Directors are Lob Exline, Robert Wilmans, Jr., Roy Cowan and O. K. Helms.

D. A. HULCY, president of the Lone Star Gas Company, has been elected president of Circle Ten Council, Boy Scouts of America, succeeding MILTON BROWN, who retired after eight years in office. Other officers are: C. F. O'DONNELL, FRANK V. FAULKNER, S. J. HAY, GEORGE L. MacGREGOR, CARL J. RUTLAND, PAUL CARRINGTON, JAMES M. CUMBY and T. E. CRAIG, McKinney, vice presidents; RAY A. FOLEY, commissioner; and JOHN R. HAVEN, treasurer.

V. G. WINSTON of Dallas has been named sales manager of the southern division for the Western Cartridge Company, the Winchester Repeating Arms Company and the Bond Electric Corporation, which he previously served as Southwestern district sales manager. He will continue as vice president and general manager of the Texas Powder Company and retain his offices at 603 Republic Bank Building.

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**Retailing Award Winner.** Attention of the U. S. retailing and banking world was focused on Dallas last month when H. Stanley Marcus, right, executive vice president of Neiman-Marcus Company, received the 1945 Tobe Award for "distinguished contribution to American retailing." Presentation of the crystal plaque was made by the 1944 Tobe Award winner, Adam L. Gimbel, left, president of Saks Fifth Avenue, who acted on behalf of the award trustees at a banquet at the Ritz-Carlton Hotel in New York City.

Leaders in the banking and retailing fields present for the ceremonies heard read telegrams of congratulations to Mr. Marcus from Governor Coke Stevenson of Texas, Mayor J. Woodall Rodgers of Dallas; Tom E. Braniff, president of Braniff Airways; Dr. Umphrey Lee, president of Southern Methodist University; and others. Mr. Marcus was lauded for his creative and imaginative accomplishments in America's seventy-four billion dollar retailing industry.

CARROLL M. BROWN, who has been district freight and passenger agent at Atlanta for the Union Pacific Railroad, has been moved to Dallas as general agent, succeeding SAMUEL REINHARDY, who has been transferred to Kansas City as general freight agent.

CLAYTON EVANS, Navy veteran, has been named manager of the Elko Photo Finishing Company, 408 North Harwood.

## REALTORS INSURANCE



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DR. FRANK V. SWANSON, JR., of Dallas has been elected president of the North Texas Optometric Society. Other officers are DR. L. L. BUTLER, JR., of Dallas, vice president; and DR. SAMUEL L. BURSTYN of Dallas, secretary-treasurer.

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## Wilson Foundry Making Abrasive Grinding Wheels

A new division for the manufacture of abrasive grinding wheels has been established by the Wilson Foundry and Machine Company of Houston, a subsidiary of the Wilson Supply Company. It is announced that only an all-purpose wheel is now in production but a line of specialty wheels will be added later. An advantage claimed for the wheel is a patented bond that makes possible the cutting of both hard and soft metals with equally high efficiency.

MAJOR HOWELL H. WATSON, who entered the Army with the 112th Cavalry of Texas and has been released after more than five years of service in the Southwest Pacific and at Fort Riley, Kansas, has entered the real estate business in Dallas and will specialize in business and industrial properties, with office at 1010 Texas Bank Building.

New president of the Southwestern Men's Apparel Club is FRED LaCARI. Other officers are JOHN DeBOIS, vice president; FRED VEHON, secretary; and TOM DEAN, treasurer.



**Heads Hotel Association.** Henry C. Dickson, manager of the Sanger Hotel, is the new president of the Dallas Hotel Association. Other officers are Dick Sandridge, White-Plaza Hotel, first vice president; Richard H. Nash, Hotel Adolphus, second vice president; and Miss Irene Mathews, re-elected secretary-treasurer. Olney Davis, Jefferson Hotel, the retiring president, has become chairman of the board of directors, with other members including M. R. Smith, Southland Hotel; J. E. Williams, Melrose Hotel; J. W. Little, Mayfair Hotel; Mrs. Helen McGibney, Stoneleigh-Maple Terrace; and Mrs. Margaret Babb, Cliff Towers.

ZEKE GRIMES, who has been active in the Dallas real estate field for thirty-one years, has moved his office from 1503 Cotton Exchange Building to 3519 Oak Lawn.

The Teeling Mortgage Company, with offices in the Tower Petroleum Building, has been established by JAMES J. TEELING, who has returned to Dallas after two years of service in the Army Air Forces and has also resumed management of the Teeling Insurance Agency.

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**President of Home Builders.** Hal Moseley, right, former Dallas City Manager, has assumed the presidency of the Dallas Home Builders' Association for 1946, as successor to J. B. Cozzo. Mr. Moseley is pictured with Lawrence G. Holmes of Washington, field representative of the National Association of Home Builders, who came to Dallas last month to help local home builders with their efforts to remedy the housing shortage.

Other officers of the Dallas group are Hugh January, vice president; Wilson H. Brown, treasurer; Jud A. Crow, secretary; and Grover A. Godfrey, elected to his third term as executive secretary. Directors are Robert S. Shelburne, Albert Dines, George Mixon, H. E. Yarbrough, R. B. Carpenter, W. W. Caruth, Jr., Avery Mays, B. C. Stailey, Clarence O. Coffey, and Wiley Roberts.

New president of the Dallas Wholesale Credit Men's Association is A. H. MURPHREE, Texlite, Inc. Other 1946 officers are J. I. CLEMONS, the Texas Company, vice president; F. C. CARTER, JR., First National Bank, treasurer; and PAUL A. KERIN, re-elected secretary-manager. New directors are FRANK H. KIDD, J. W. LEE, JR., GEORGE RUSSELL, A. H. GROTE, C. D. LEGG, JR., and Mr. Murphree.

FRED F. FLORENCE, president of the Republic National Bank, has been elected a vice president of the American Council for Judaism.

New president of the Dallas Camp Fire Council, sponsor of the Dallas Camp Fire Girls, is HAROLD M. YOUNG, who succeeds W. L. STERRETT. Other new officers are LES HARRIS and MRS. R. W. JOHNSTON, vice presidents MRS. E. D. WALKER, secretary; and CLARENCE FLEURY, treasurer.

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## Golding Brothers Open Dallas Branch Office

A Dallas branch office of Golding Brothers Company, Inc., of New York, distributor of art and staple tickings, has been opened at 211 North Austin. Lou Aronson, formerly of New Orleans, has been named manager of the new branch. William Kehlhem, formerly of New York City, is office manager.

D. A. HULCY and H. W. BASS of Dallas have been elected new directors of the Independent Natural Gas Association of America. WILLIAM H. WILDES and C. H. ZACHRY of Dallas have been re-elected to the board.

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## United Fidelity Life Makes Capital Increase

Directors and shareholders of the United Fidelity Life Insurance Company of Dallas have approved an increase of \$400,000 in the capital stock, effected by a 50 per cent stock dividend on the original \$600,000 capital structure and the issuance of \$100,000 additional stock of \$10 par value. Available to present stockholders on a prorata basis at \$25 per share, the new issue will provide \$150,000 for surplus.

Returned to inactive status following nearly four years in the Navy, JOHN P. CLIFFORD has been appointed Southwest regional sales manager for Textron, Inc.



**Advanced by Luscombe.** Three Texans, promoted to department-head positions with Luscombe Airplane Corporation, are pictured left to right: Douglas W. Hayward, manager of the sales department; William T. Wisener, personnel manager; and James L. Camp, manager of the sales promotion department. Mr. Hayward, formerly of Plainview, has been with Luscombe since 1944, first as field representative and then as assistant sales manager. Mr. Camp, formerly with the United Aircraft Corporation and during the war a major in the Army Air Forces, joined Luscombe after V-J Day. Mr. Wisener was a first lieutenant in the Army Air Forces.

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MAX PLOEGER, JR. President  
R. B. PELTON Secy. & Treas.

111 S. MURPHY STREET

FIRST LIEUTENANT JOHN M. BAKER is the new public information officer for the Southern recruiting division of the Marine Corps at Dallas, succeeding CAPTAIN JAMES A. KELLEY.

E. J. STERN has been installed as new president of the North Texas Chapter of the American Society of Heating and Ventilating Engineers. Other officers are C. R. GARDNER, vice president; and B. S. FOSS, JR., secretary-treasurer. Members of the board of governors are E. T. GESSELL, J. A. BISHOP and H. L. JONES.

JULIUS H. PEARLSTONE has been elected president of the Dallas Grain Exchange. Other officers are J. C. CROUCH, vice president; and G. H. ROGERS, secretary-treasurer. Directors are WILEY AKINS, JACK P. BURRUS, W. A. HOWARD, W. L. HOLDER, A. J. GLEASON, J. C. MITCHELL and A. J. BIGGIO.

DeWITT T. RAY, president of the Liberty State Bank, has been named a member of the executive council of the American Bankers' Association.

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WITH ASPHALT  
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in Dallas by

**The Wilbert Burial Vault Co.**



## Dallas Chamber Officials Head Big Bend Trail Association

Permanent officers of the Big Bend Trail Association, elected last month by directors to complete organization of the recently incorporated group, include R. D. Suddarth, chairman of the highway committee of the Dallas Chamber of Commerce, as president and R. M. Clift, manager of the Chamber's highway department, as secretary-treasurer.

Set up to promote tourist travel along U. S. 67 to the Big Bend National Park and other Texas points of attraction along the highway, the association will finance its operations initially with funds raised by an assessment of one-year mem-

bership fees of from \$25 to \$100 against every Chamber of Commerce in towns along U. S. 67. Additional funds will be raised for a publicity program to promote travel along the highway, but final action on the program will not be taken until work on several gaps in the highway has been completed and the Big Bend park is ready to receive visitors, President Suddarth announced.

Directors accepted an invitation to make a motorcade trip to Chihuahua, Mexico, and set the dates for May 16 to 18.

JACK F. McKINNEY, formerly manager of the eighth region of the Smaller War Plants Corporation, has been appointed Southwestern regional sales manager for the Echophone home radio division of the Hallicrafter Company of Chicago, with headquarters at Dallas.

LIEUTENANT J. FRANK SMITH, who was in life insurance selling for eleven years previous to four years of Army service, has been appointed special agent at Dallas for the John Hancock Mutual Life Insurance Company.

H. P. KLOTZ, Luscombe Airplane Corporation, is chairman of a new aircraft committee named for the Dallas Manufacturers' and Wholesalers' Association, division of the Dallas Chamber of Commerce, by GEORGE F. PIERCE, president. Other members are WILLIS C. BROWN, Southern Aircraft division of Portable Products Corporation; and B. F. TOBIN, Continental Motors Corporation.

The REV. C. E. JACKSON, pastor for the last two years at Hickory Street Baptist Church, has assumed the pastorate of the Second Avenue Baptist Church.

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REAL ESTATE

TEXAS BANK BUILDING

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I. C. (CAL) WILLIAMS has been appointed special agent for the Paul Revere Life Insurance Company in Dallas, with headquarters in 1008 Texas Bank Building.

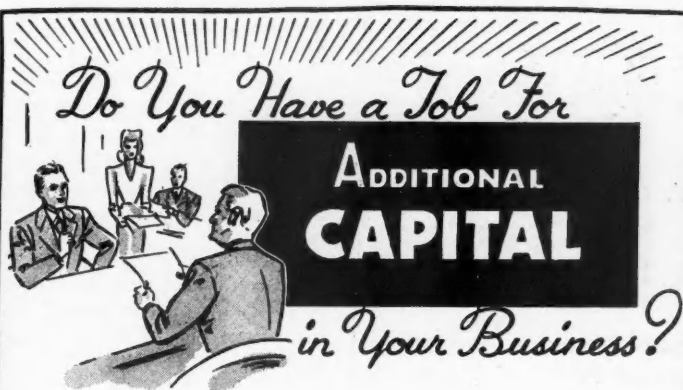
SAM C. HAGY, who recently served as appliance sales manager for the Frigidaire Division of General Motors Corporation in Fort Worth, has opened the Good Housekeeping Shop, 3133 Knox, which will handle a complete line of electrical appliances.

N. R. WHITMORE, formerly assistant manager of the Dallas branch of the General Motors Acceptance Corporation, who since 1942 has been in the car and mileage rationing divisions of the Office of Price Administration for the Dallas region, has been appointed assistant zone manager at Dallas for the Packard Motor Car Company of Texas.

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—Associated Press Photo

**Texans Honored.** Two distinguished Texans were co-honorees at a dinner last month in the Grand Ballroom of Washington's Mayflower Hotel given by the Texas State Society, an organization of nearly 4,000 Texans in the nation's capital. General and Mrs. Dwight D. Eisenhower (left) and Fleet

Admiral and Mrs. Chester W. Nimitz (right) are pictured with Dale Miller, Washington representative of the Dallas Chamber of Commerce and retiring president of the Society. The dinner was attended by 800 Texans and guests.

IRA DeJERNETT of the DeJernett and Henderson Advertising Agency of Dallas has been elected second lieutenant governor of the Tenth District of the Advertising Federation of America. Members of the board of directors from Dallas are JOE LUBBEN, *Dallas Morning*

*News*; T. L. JAGGARS, Jaggars-Chiles-Stovall, Inc.; and Mr. DeJernett. SID DUNKEN of Dallas, Magnolia Petroleum Company, has been re-elected sustaining director.

E. V. HYDE has been appointed district merchandiser for the radio sales organization of Stromberg-Carlson Company, with headquarters at Dallas.

OLIVER WENDELL HAMMONDS, recently discharged as a major in the Army Air Forces, has opened offices as a tax counsel in 1011-12 Praetorian Building.

O. B. PUCKETT has been advanced from chief clerk to city freight agent at Dallas for the Missouri-Kansas-Texas Railroad. ALFRED F. WINKEL, formerly assistant superintendent of safety at Dallas, has been moved up to superintendent, succeeding WILLIAM WACKHER, who has retired.

J. C. BISSET, assistant City Manager of Dallas, has been elected president of the Dallas branch of the American Society of Civil Engineers. Fellow officers are J. W. PORTER, vice president; and J. L. O'HEARNE, secretary-treasurer. Directors are FRANK F. BELL and A. L. STRIEBER.

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## Magnolia Companies Elect J. L. Latimer President as Successor to D. A. Little

J. L. Latimer, a director and vice president of the Magnolia Petroleum Company and the Magnolia Pipe Line Company since 1938, has been advanced to the presidency of both companies, succeeding D. A. Little, president for the last thirteen years, who has retired after thirty-two years of service with the Magnolia firms to regain his health. Mr. Latimer started with the Magnolia organization at the age of eighteen years as helper on tank car loading racks at the Thrall, Texas, field.

Several additional changes have been made in Magnolia personnel. L. H. True has been named manager of pipelines for the Magnolia Pipeline Company. New directors of the company are D. R. Gladney and R. G. Sanders.

WILLIS C. BROWN, founder and president of the Southern Aircraft Corporation, which has been dissolved as a corporate entity following its acquisition by the Portable Products Corporation of Pittsburgh, has become general manager of the Garland plant which continues operations as the Southern Aircraft Division of the Pittsburgh firm.

J. F. GILES, JR., who has been with the Dallas plant of the Ford Motor Company for thirty years, has been appointed Lincoln-Mercury district supervisor for the Dallas and Houston branches.

Following three and one-half years of service as executive manager of the War Finance Committee of Texas, JUDSON S. JAMES, JR., has again become actively associated with the firm of James, Stayart and Davis, First National Bank Building.

L. H. RIDOUT, JR., has been named business management supervisor for the Dallas branch of the Ford Motor Company.

G. L. Johnson has been appointed cashier and R. M. Jones assistant cashier for both the Magnolia Pipeline and the Magnolia Petroleum Company. John L. Terrell, who has been released from service in the Navy, has been added to the industrial relations department staff in the Dallas office. Mrs. Bess Whittington has succeeded Mrs. Hollie Miller as head of the mailing room in the Dallas general offices.

NORWOOD W. BEACH, vice president and general manager of the Southwestern Paper Company since 1928, has resigned to enter the merchandise brokerage field. Associated with him in business are his sons, NORWOOD W. BEACH, JR., and WESTCOTT BEACH, who have returned from military service.

New general attorney for the Texas and Pacific Railway Company is D. L. CASE, who joined the legal staff of the T. & P. in 1942 and now fills the vacancy caused by the resignation of M. E. CLINTON.

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## Oil Well Supply Adds Three Sales Divisions

Six domestic sales divisions for Oil Well Supply Company of Dallas, resulting from the addition of three new divisions to provide decentralized administration, include the central midwest

division, with headquarters at Dallas, comprising the west, north and east Texas, northern Louisiana and Arkansas districts. K. B. Winstead is division manager. Personnel appointments in the central midwest division offices include R. H. Christy, office manager; John S. Fuller, engineer; and R. T. Shoemaker, manager of the sub-surface department.

ARTHUR STEVENSON and CORINNE L. BROWN have formed the Stevenson-Brown Insurance Agency, with offices at 114 North Lancaster.

EUGENE B. SMITH, a cotton man for twenty-five years, has been elected president of the Dallas Cotton Exchange, succeeding A. OWEN, who continues on the organization's board of directors. Other officers are EDMUND J. KAHN, vice president; K. G. HUNT, secretary and treasurer; A. J. STONE, secretary emeritus; and M. P. HAMBY, traffic manager. In addition to Mr. Owen, new directors include ROGER L. DIXON, C. B. JONES and D. G. ELMORE. Mr. Dixon has been elected chairman of the board supervising trust funds of the Exchange, whose other members are A. CAMPDERA and J. S. OWNBY. A. S. HOHENBURG has been elected secretary of the board. Exchange directors re-elected are L. P. GRINNAN, D. B. THOMPSON, R. M. NOBITT, and J. H. JONES.

JOHN E. BRADSHAW, vice president of the Southwestern Drug Corporation, has been appointed to the newly created position of general purchasing director. G. HARVEY PENLAND, Dallas attorney, is a new member of the board of directors of the company. JOHN T. JOHNSON, who joined the firm in 1935 as a salesman at Corsicana, has been advanced to sales manager of the Dallas division.

CAPTAIN RAYMOND TOWNE of Cleveland, Ohio, formerly of the Twelfth Air Force and veteran of twenty-five months' overseas duty, has been assigned to Love Field as public relations officer for the Air Transport Command, succeeding LIEUTENANT A. B. McCREARY, who has been released from active duty.

DENYS R. SLATER has been elevated to the presidency of the Fishburn Cleaning and Laundry Company as successor to his father, Frank B. Slater, who continues as chairman of the board. VERNETT SLATER, another son, has succeeded his brother as vice president.

Two additions to the staff of the Couchman Advertising Agency are L. D. GIBSON, JR., recently discharged from the Army after three years of service, and ARNOLD C. SHAW, who previous to enlistment in the Army in 1941 was in newspaper work.

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**Life Insurance Manager.** Robert Bagot has assumed his duties as regional manager at Dallas of district offices in the Southwest for the John Hancock Mutual Life Insurance Company of Boston, which is opening district offices throughout the state to handle weekly premium and monthly debit ordinary insurance as well as regular ordinary business. His headquarters are in 211 Construction Building. Orville Erickson of Sioux City, Iowa, has been named manager of the Dallas district office.

I. W. WALLS has been installed as new president of the Dallas Automotive Trades Association. Other officers are C. M. JOHNSON, vice president; H. W. SCHOELKOPF, treasurer; and GLADYS E. WALKER, who has begun her tenth year as executive secretary. New directors elected for two-year terms are CARL SEWELL, W. O. BANKSTON, and N. J. DeSANERS, JR. CLIFTON DENNARD, the retiring president, has automatically become a member of the board, and holdover directors are E. B. MOHR, HARRY BOGUE, A. L. MAY, A. S. TAYLOR, WALTER BROWNING and F. C. CARTER, JR.

VICTOR L. STRANGE, who has been district representative in Dallas of the air-conditioning department of General Electric Company, has been advanced to manager of the Southwestern sales district, with his headquarters continuing in Dallas.

E. B. REED of Dallas has been elected second vice president of the Texas Hardware and Implement Association.

R. S. HJELMSETH, who has been with the Russell-Miller Milling Company of Minneapolis since 1919, has been appointed manager of the Dallas mill. WILLIAM A. MULROY, who recently returned from Army duty, has rejoined the Dallas office as assistant to ZENE HAVSTAD, sales manager.

JERE E. GILBERT, who has been in the paint and wallpaper business in Dallas for many years, has been named manager of Pratt Paint and Varnish Company's downtown store, 334 North Ervay.

LIEUTENANT ALLEN MAXWELL, who before he was called to active duty with the Navy in 1942 was associate editor of the book page of "The Dallas Morning News" and assistant to the director of the University Press of Southern Methodist University, has been appointed editor of the "Southwest Review" and director of the University Press in Dallas.

DR. BROOKS BELL of Dallas has been elected president of the Southwestern Society of Orthodontists.

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**Merchants State Bank Officers.** Officers of the recently organized Merchants State Bank, which opened for business last month at 4703 Ross, are pictured, left to right: W. M. Beavers, president; Harvey King, vice president; and H. C. Stevenson, cashier. Frank Duff is chairman of the board of directors, comprised also of C. L. Smith, Henry C. Potter,

John Dragna, W. M. Clark, H. S. Finley, E. B. Reed, and T. C. Bateson. The bank, serving the Greenville-Ross business area, occupies one of Dallas' old mansions, redecorated for temporary occupancy until a new building can be erected on a permanent site. The bank began business with capital, surplus and undivided profits aggregating \$250,000.

Employed by the Nickel Plate Railroad in Kansas City prior to his service with the Army Air Forces for three years, A. E. HAGEN has been appointed traveling freight and passenger agent for the railroad in Dallas.

ROBERT J. BURKE, who was associated with the S. C. Baer Advertising Agency of Cincinnati before entering Army service five years ago, has joined the staff of Glenn Advertising, Inc., in the Dallas office.

CAMPBELL SMITH, who has been associated with the Waples-Platter Company, wholesale grocery concern, for twenty-one years and has been divisional sales manager at Fort Worth, has been transferred to Dallas as sales manager. CHARLES CHENNAULT, who has served for the last fifteen years in the Dallas office, has been advanced to assistant sales manager of Waples-Platter and chief service manager for the Clover Farm Stores in Dallas.

EARL A. TEAGUE has returned from military service to resume his duties as manager of the Dallas branch of the American Surety Company.

EDWIN KARLSON, recently discharged from the Army Air Forces, has become media director and aviation consultant of the Rogers and Smith Advertising Agency.

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## Many Staff Promotions Are Made By Dallas Banks at Annual Meetings

**PERSONNEL** advancements were made last month by many of Dallas' banking institutions at meetings of stockholders and directors. In several instances, capital increases were made.

**Liberty State Bank.** Phillip Reid was moved up from cashier to vice president and cashier. Newly elected assistant vice presidents are Arch T. Harris, Allen E. McMurray and T. W. Rutledge, advanced from assistant cashiers. J. Leonard Smith was promoted from auditor to comptroller, and John L. Boynton, released from Navy duty, resumed his position as assistant vice president.

**Oak Cliff Bank and Trust Company.** New officers are R. C. King, vice president; R. M. Gibson, assistant vice president; and L. E. Penn, assistant cashier. J. E. Wylie is a new member of the board of directors.

Stockholders approved increases of \$200,000 each in capital and certified surplus, bringing the capital to \$500,000 and the surplus to \$455,000, with undivided profits totaling \$55,000.

**Mercantile National Bank.** New officers elected are F. Stuart Holloway, James W. Lee, Jr., and Benton H. Ramsey, assistant cashiers.

Stockholders gave approval to the plan of increasing the capital of the bank from \$3,500,000 to \$5,000,000, the surplus from \$3,500,000 to \$5,000,000, and the undivided profit account to approximately \$1,000,000.

**Texas Bank and Trust Company.** J. N. Fanning was advanced to assistant vice president. W. W. Overton, Jr., was named chairman of the executive committee and Ballard Burgher was added to the committee.

Directors authorized submission to stockholders on February 25 of a proposal to increase the capital stock from \$350,000 to \$500,000 and create a surplus of \$500,000. This with undivided profits of \$100,000 will provide a capital structure of \$1,100,000.

**ROSCOE P. DeWITT**  
ARCHITECT

406-7 GULF STATES BUILDING  
C-4470

**Republic National Bank.** Named to fill eight newly created offices of assistant vice presidents were C. W. Austin, Jr., John K. Campbell, D. B. Gannon, Pat Henry, Jr., Chris G. Knoerzer, Cecil L. Murphy, John R. Scott and Paul C. Tedder, all promoted from assistant cashiers.

James W. Aston, Dallas City Manager previous to service as chief of staff of the Army Air Transport Command as colonel, has assumed his new duties as vice president.

**Dallas National Bank.** S. J. Hay was elected a new member of the board of directors.

Robert A. Vineyard, released from the Army Air Forces with the rank of lieutenant colonel, has been elected assistant vice president.

**Hillcrest State Bank.** Ray C. Shrader, vice president of Braniff Airways, and Laurence H. Fleck, assistant to the president of Southern Methodist University, were added to the board of directors.

**First National Bank.** Robert Randle Gilbert, Jr., son of the president of the Federal Reserve Bank of Dallas, who was recently released from the Navy with the rank of lieutenant commander, has been elected vice president. Frank D. Sutton has been elevated to assistant cashier.

**Highland Park State Bank.** Harry K. Yeager, former assistant national bank examiner and assistant cashier of the State National Bank of Mineral Wells, was elected assistant cashier. Curtis Allen McDaniel, Marine Corps veteran, has joined the bank as vice president.

**South Dallas Bank and Trust Company.** R. P. McKinnie, formerly with the National Bank of Commerce, was elected assistant cashier.

**Lakewood State Bank.** Weldon Miller, Army veteran of World War II, was elected cashier.

The Ray Woods Tire Company, Ross and Haskell, has been purchased by **LIEUTENANT COLONEL CHARLES A. CHRISTENSEN**, released from the Army Air Forces, who will operate the business under the name of the C. A. Christensen Tire Company.

### COMMERCIAL SALES & LEASES

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J. J. NELSON is a member of the firm and manager of the new Dallas office opened at 3519 Oak Lawn by the General Sales Company of Kansas City, manufacturers' representative.

A discharged Army veteran, J. C. CHENOWETH, optometrist, has opened offices at Straus Jewelers, 1627 Elm.

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Mabley & Carew Dept. Store..... Cincinnati  
Pogue & Sons Dept. Store..... Cincinnati  
Woolworth Building..... Chicago

##### HOTELS AND CLUBS

Netherland Plaza Hotel..... Cincinnati  
Beacon Hotel..... New York City  
Medinah Club..... Chicago  
Webster Hotel..... Chicago  
Sovereign Hotel..... Chicago  
Parkway Hotel..... Chicago  
Peabody Hotel..... Memphis  
Irvin Cobb Hotel..... Paducah, Ky.

##### THEATRES

Roxy Theatre..... New York City  
Beacon Theatre..... New York City  
Senate Theatre..... Chicago  
Center Theatre..... Chicago

##### APARTMENTS—HOUSING

Detroit Towers..... Detroit  
Housing..... Fort Worth  
Housing..... Dallas

##### INDUSTRIAL PLANTS

National Garage..... Cincinnati  
Excelsior Manufacturing Co..... Chicago  
Wagner Baking Co..... Detroit  
Universal Products Co..... Dallas  
National Geophysical Co..... Dallas  
American Optical Co..... Dallas  
Dewitt Parking Co..... Dallas  
Schulze Baking Co..... Chicago  
Chicago Cold Storage Co..... Chicago  
Beatrice Creamery Co..... Chicago  
Fox River Butter Co..... Chicago  
Detroit Refrigerating Co..... Detroit  
Fehr Cold Storage Co..... Louisville

##### SCHOOLS

Numerous Grade-High Schools

##### U. S. GOVERNMENT

Hospital..... Jackson, Miss.  
Hospital..... Orange  
Hospital..... McKinney  
Dormitories..... Fort Worth  
Pantex Ordnance (Housing)..... Elter, Texas



**Clearing House Head.** New president of the Dallas Clearing House Association for the ensuing year is Nathan Adams, chairman of the board of directors of the First National Bank, who succeeds Fred F. Florence, president of the Republic National Bank. J. B. Adoue, Jr., president of the National Bank of Commerce, is vice president. Officers re-elected are: Fred S. Mansfield, secretary-treasurer, manager and examiner; Gary A. Jones, assistant secretary-treasurer, manager and examiner; and Ivan C. Patterson, assistant secretary-treasurer, manager and examiner.

### Wage Agreement

(Continued from Page 37)

In addition to President Hickey and Manager Capers, officers of the Dallas County Construction Employers' Association are Henry Martyn, Martyn Brothers, Inc., vice president, and J. R. Sanford, plant contractor, secretary-treasurer. Members of the board of directors are C. O. Johnson, Macatee, Inc.; Julius Dry, Superior Electric Company; Hal C. Dyer, general contractor; C. H. Yockey, Yockey and Culpepper, masonry contractors; and A. A. Greer, plasterer. Mr. Capers is also managing director of the Dallas Chapter of the Associated General Contractors of America.

Besides President James, officers of the Dallas Building and Construction Trades Council are: L. E. Dille, iron workers' union, vice president; A. J. Essary, asbestos workers' union, secretary-treasurer; and L. S. Miller, roofers' union, sergeant-at-arms. Members of the board of trustees are C. E. Lierley, marble and tile setters' union; C. Henderson, carpenters' union; and William T. E. Kerr, bricklayers' union.

J. E. ROSE, secretary-treasurer of Star-Tex Processing Company and formerly assistant secretary of the City of Dallas, has become associated with IRA P. DeLOACHE in the real estate business.

## FINANCE your HOME THRU THE DALLAS FEDERAL

... easy payments  
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SAVINGS AND LOAN ASSN.**  
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## Forty Years...



Since 1906 This Organization Has Been Serving  
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SALES ... RENTALS ... INSURANCE

**GEORGE W. WORKS**  
REALTOR

R. V. (DICK) WORKS  
Associate

Dallas National Bank Bldg.  
Telephone Central-3474

## Frisbie Flocking Company Factory Brings New Industry to Dallas

A new Dallas industry is the Frisbie Flocking Company, 839 West Davis, which has been established by J. C. Frisbie, formerly of Los Angeles, to serve the specialized needs of apparel, radio, toy, novelty and other manufacturers.

Having many industrial uses, flock, a rayon fibre, one millimeter in length, is applied by various methods to a surface coated with an adhesive in the decorative pattern designed. Sprayed on the adhes-

ive coating, the short fibres are embedded in the binder material, and can be applied to textiles, wood, glass or rubber. Various designs, including novelty patterns, can be obtained. One use is in the paper industry, where plush, velvet or suede leather surfaces are desired, and by the use of flock in the textile industries, simulated embroidered patterns can be obtained on curtain or dress goods fabrics.

The Standard Construction Company, with offices in the Merchants' State Bank Building, 4703 Ross, has been formed by EDWARD DICKER and PERRY GREENSPAN, JR., who operated the Pennsylvania Construction Company before duty with the Corps of Army Engineers. TOM LIVELY, JR., is a partner in the firm.

H. L. BEECROFT, who has been manager of the Milwaukee branch for Twentieth Century-Fox, has been transferred to Dallas in a similar capacity.

HAROLD G. SHANK, recently discharged from the Navy, has been ap-

pointed assistant secretary of the City of Dallas.

Three new vice presidents of the Dallas Title and Guaranty Company are DRAKE McKEE, JOHN C. COX and FRED BUCHANAN.

WILEY AKINS, general manager of the Burrus Feed Mills, has been elected to the board of directors of the Midwest Manufacturers' Association.

After four years of Army service, JACK H. JOHNSON has rejoined the staff of the Johnston Printing and Advertising Company.



*Old Fashioned*  
**FLAVOR**

*Bluebonnet*  
**EXTRA PALE BEER**

DALLAS-FORT WORTH BREWING COMPANY • DALLAS, TEXAS

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**2½%**

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FARM  
CITY  
LOANS**

**Bankers Life  
Company**

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— DALLAS —

C. C. Dabney

Texas Loan Agent

Telephone . . . Central-4147



DR. FRANK L. WILLIAMS, formerly superintendent of schools at Mexia, has been added to the faculty of Southern Methodist University as professor of education.

## Hudson & Hudson

Industrial and Business Properties

Sales, Leases and Management

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Alex D. Hudson

James S. Hudson

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HOWARD N. SMITH

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No two applicants are alike.  
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## THE WAY TO LOOK AT IT



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## Dallas Dictaphone Branch Second in U. S. in Sales

The Dallas branch of the Dictaphone Corporation, one of twenty-seven district offices, now ranks second only to the New York City branch in the sale of Dictaphone equipment, it is reported by Fred L. Haynes, Dallas district manager.

FELIX R. McKNIGHT, "The Dallas Morning News," has been elected to the new executive committee for the Associated Press Managing Editors' Association.

E. A. (ARTHUR) BOWMAN, SR., veteran of World War I, who has been in the retail tire business in Dallas since 1919, associated with distributors of various major tire companies, has joined the U. S. Tire Service, 601 North Harwood, to specialize in fleet analysis and tire and rubber conservation.

## Letters

I am indeed grateful to you for sending me DALLAS while I was in the service. It was a pleasure to be able to keep up with local progress through your excellent magazine. . . .

CLAUDE H. MORTEN  
3724 Stratford  
Dallas

## Cottingham Company In Larger Quarters

Offices and warehouse of the Cottingham Bearing Company have been moved into enlarged quarters in a newly acquired building at 2220 Main.

Opening of the Finks-Jones-Tarrant Insurance Agency, with offices in 401 Irwin-Keasler Building, has been announced by J. BALIE FINKS. Other firm members are R. T. JONES and B. R. TARRANT.

E. HASTINGS ACKLEY, patent and legal attorney for Otis Pressure Control, Inc., and Otis Engineering Corporation, has opened private offices in Dallas.

LANHAM DEAL, Dallas violinist, has been appointed assistant manager of the Dallas Symphony Orchestra, following his release from the Navy.

Sales . . . Leases . . . Business and Industrial Properties

## HALE-DAVIS & COMPANY

Call JACK N. TAYLOR

917 Kirby Building

DALLAS

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## 3½ 3¾ or 4%

On your real estate loan on which you are now paying 4½% to 6%.

### REMEMBER

... There's no waiting for out-of-town home office approval. We attend to all that here in Dallas.

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None of those extra charges for appraisals, credit reports, surveys and all that sort of folderol. Our service includes all that.

## CECIL E. GAULDING

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# Statistics Chart Dallas' Growth

These statistics are for Dallas, Highland Park and University Park and do not include such towns as Grand Prairie (site of the North American airplane manufacturing plants and the Naval Air Station), Garland (site of Continental Motors Corporation and Southern Aircraft Corporation), Cockrell Hill, Pleasant Mound and other Dallas County communities.

## Population

Greater Dallas (estimate based on increase in utility meters) 450,000

Dallas County (estimate based on projection of Greater Dallas' growth) 506,000

## School Enrollment

1935	54,367	1940	53,701
1936	54,466	1941	53,253
1937	54,529	1942	53,553
1938	53,959	1943	54,413
1939	54,313	1944	53,823
		1945	54,749

## Bank Debits

	1944	1945
January	\$ 501,569,000	\$ 633,803,000
February	546,209,000	510,804,000
March	517,331,000	583,680,000
April	509,363,000	545,684,000
May	511,070,000	590,447,000
June	582,166,000	685,839,000
July	514,319,000	572,407,000
August	503,415,000	534,034,000
September	549,630,000	491,157,000
October	548,691,000	549,922,000
November	559,064,000	581,769,000
December	683,969,000	778,104,000
Total	\$6,526,796,000	\$7,057,650,000

## Bank Clearings

	1944	1945
January	\$ 482,244,059	\$ 617,638,439
February	461,945,682	485,227,565
March	507,455,896	575,724,281
April	464,688,333	528,438,487
May	466,689,863	546,790,702
June	515,499,330	577,155,289
July	491,072,596	478,420,388
August	469,619,373	416,145,220
September	507,865,355	529,450,552
October	519,272,571	579,301,813
November	520,878,535	638,768,817
December	575,259,579	661,452,567
Total	\$5,982,491,172	\$6,634,514,120

## Postal Receipts

	1944	1945
January	\$ 492,763	\$ 626,188
February	501,186	571,852
March	525,096	613,885
April	524,891	576,083
May	549,032	580,720
June	540,123	569,069
July	529,162	550,571
August	547,917	557,675
September	579,075	532,068
October	647,593	659,605
November	622,342	630,418
December	744,252	758,905
Total	\$6,803,432	\$7,227,039

## Building Permits (Greater Dallas)

	1944	1945
January	\$1,367,372	\$ 497,720
February	312,729	293,990
March	433,797	623,383
April	708,293	644,912
May	1,490,192	876,099
June	641,018	1,412,628
July	465,131	1,451,209
August	323,110	1,376,121
September	251,909	1,503,742
October		2,138,432
November	386,032	2,412,173
December	339,639	5,874,439
Total	\$7,184,254	\$19,104,848

## Water Connections

	1944	1945
January	86,859	89,519
February	87,049	89,604
March	87,183	89,751
April	87,520	90,168
May	87,799	90,302
June	88,163	90,952
July	88,482	91,103
August	88,717	91,122
September	88,896	91,436
October	89,097	91,821
November	89,135	92,349
December	89,247	92,572

## Telephone Connections

	1944	1945
January	122,833	124,011
February	123,084	124,680
March	123,430	124,989
April	123,543	125,118
May	123,377	125,508
June	123,086	125,811
July	123,256	126,101
August	123,302	126,052
September	123,872	126,167
October	123,953	126,687
November	123,759	128,619
December	123,689	131,175

## Gas Connections

	1944	1945
January	96,220	99,166
February	96,438	99,305
March	96,568	99,372
April	96,869	99,308
May	97,174	99,380
June	97,425	99,441
July	97,462	99,608
August	97,525	99,814
September	97,633	100,110
October	98,072	100,646
November	98,602	101,128
December	98,905	101,542

## Electric Meters

	1944	1945
January	102,332	105,751
February	102,599	105,955
March	102,943	106,042
April	103,273	106,164
May	103,640	106,091
June	103,976	106,132
July	104,204	106,280
August	104,478	106,294
September	104,677	106,780
October	104,974	107,121
November	105,312	107,415
December	105,593	107,699

## War Bonds

	1944	1945
January	\$ 72,912,806.50	\$ 3,709,730.75
February	2,979,333.25	3,289,517.00
March	3,761,463.25	3,414,604.50
April	3,224,320.25	
May		\$143,097,706.50
June		x1,590,464.75
July	+99,339,554.50	2,908,148.50
August	2,652,243.50	1,899,093.00
September	3,300,660.25	1,702,098.00
October	2,751,960.25	
November		
December	+99,837,220.50	z156,358,450.25
Total	\$290,759,562.25	\$317,969,813.25

\*Fourth War Loan Drive. †Fifth War Loan Drive. ‡Sixth War Loan Drive. §Seventh War Loan Drive. xJuly 9 through July 31. zEighth War Loan Drive.

# '46 IS A YEAR FOR ACTION IN DALLAS

Big things are going forward in Dallas during '46... big construction... big expansions... big civic improvements... big increases in the number and volume of industrial, financial, wholesale and retail transactions... continued increases in population.

More houses, apartments, hotels, factories, stores and shops will be built and occupied! More people will be producing and consuming more things. All of which adds up to more travel via Transit vehicles.

When people are busy working and earning they are also busy spending and saving. That means they are on the move... going places, doing things.

The Dallas Railway & Terminal Company enters this year of action confident in its continued ability to keep Transit Service abreast of the travel needs of busy Dallasites.

Transit Service is a vital factor in relieving crowding on Dallas streets, providing, as it does, transportation service for the maximum number of persons per square foot of space occupied in the streets... and the Dallas Railway & Terminal Company utilizes its every facility and resource to implement dynamic action on the part of Dallasites. Let no wheel be left unturned in making '46 a year of outstanding achievement for a Greater Dallas.

## DALLAS RAILWAY & TERMINAL COMPANY

### Dale Miller

(Continued from Page 7)

total should have been something like twenty-two of the forty-seven.

Conversely, Dewey carried Ohio in the 1944 campaign by the fractional margin of 15,000 votes out of a total of more than three million cast, yet he garnered all of Ohio's twenty-five electoral votes, just as if Roosevelt had not polled a single vote in the State. If electoral votes were apportioned on a basis approximating the division of the popular vote, Dewey would have received about thirteen and Roosevelt twelve of the total of twenty-five, which is certainly a fairer indication of the political sentiments of the people of Ohio than a division of twenty-five for Dewey and nothing for Roosevelt.

A revision of the electoral system along these lines would likewise produce a more wholesome brand of politics in the South. As conditions are today, no incentive exists to build up an opposition party. A Republican vote is generally worthless, because the Democrats are substantially in the majority and thus accumulate all the electoral votes, regardless of the size of their popular majority. In Texas in 1944, for example, Roosevelt polled 823,790 votes and Dewey 188,903, Roosevelt thus winning all of the State's twenty-three electoral votes. Under an apportionment of electoral votes, however, Roosevelt would have received about nineteen and Dewey four. Under such circumstances, it would be just as advantageous for the Republicans to campaign in Texas as in New York, just as the Democrats would find it fruitful to pick up electoral votes here and there in the predominantly Republican states of the North.

As long as the electoral system remains as it is, the South is going to be completely ignored by both major parties, and the political wooing is going to take place in the pivotal states of the North where the radical minorities hold the balance of great power. It is an absolute truth that the vote of a hoodlum in Harlem is much more important, much more sought after, and much more influential than that of the most substantial citizen of Dallas. That is why the FEPC and the rest of the "liberal" program continues to plague the great majority of the American people, and continues also to undermine the American democracy.

After three and a half years of Navy duty, F. H. (SONNY) GROST has joined the sales staff of the Bankers Life Company at Dallas.



---

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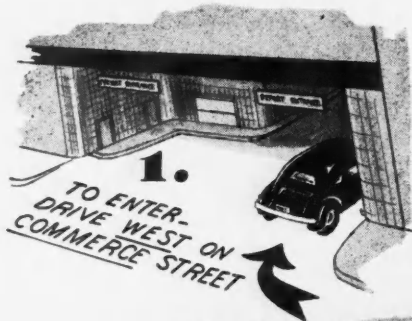
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Hundreds of Dallas business firms who are not located down town are enjoying the convenience and the saving of time that the Mercantile Drive-in Deposit service offers. You, too, can enjoy this convenience and saving of time, avoid parking worries, and still do business with a Big, Friendly Bank. It's easy and it's simple:

Make up your deposit as usual... drive into the Mercantile Bank Building at the drive-in entrance on Commerce Street and up beside the Deposit Window. There, the Receiving Teller takes your deposit and enters it in your pass book... *while you sit in your car*. Then... NO TURNING AROUND... NO BACKING UP... just drive straight out of the building to Main Street, and you're back to your business in a hurry. You actually drive right through a 30-story building.



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